

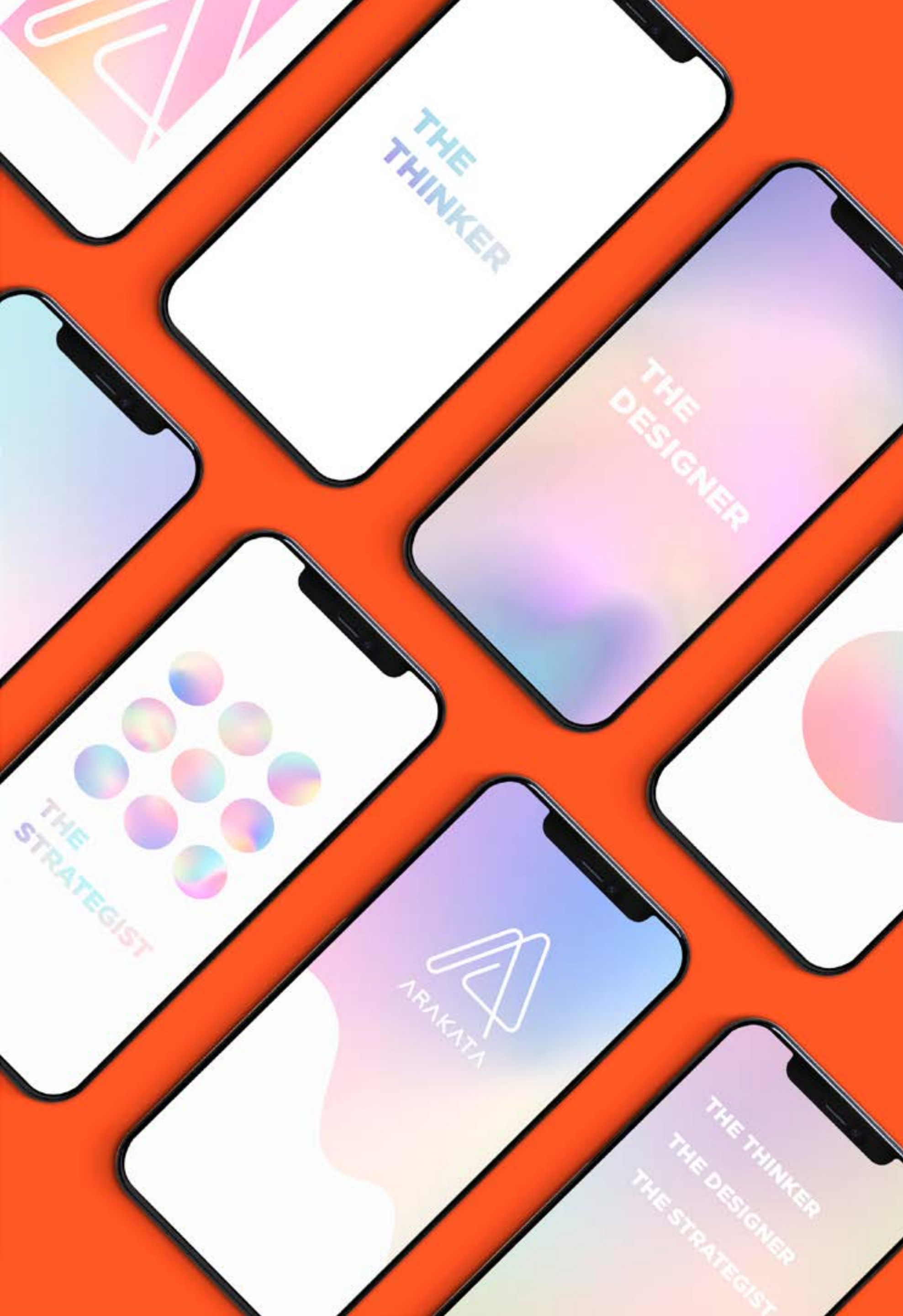


WHO ARE WE?

We're ***The Thinker, The Designer, & The Strategist*** who will connect all your social media dots with brilliant ideas based on analytical view and strategic thinking & planning.

Established & call the island of Bali as our home, we are your **utmost creative social media marketing agency** that will do digital wonders for your brand.





WHY HIRE US?

We Are Not The Typical All-in-one Digital Marketing Agency

We are social media experts. Our approach in social media is quite different than others. We provide and adopt digital marketing strategies to reach desired targets, combining offline and online actions.

Competitive Digital Era

We are here to fulfill your desires with amazing collaboration & to win the competition with you, by showing you how we combine brilliant ideas, creative strategies, and unique designs.

Build Your Own Virtual World

Together we will help you connect and stay connected with your audience through powerful and outstanding social media content, in order to earn the audience's attention, interest, trust, and loyalty.



FOUR

SERVICES

CREATIVE DESIGN



LOGO DESIGN



VISUAL IDENTITY



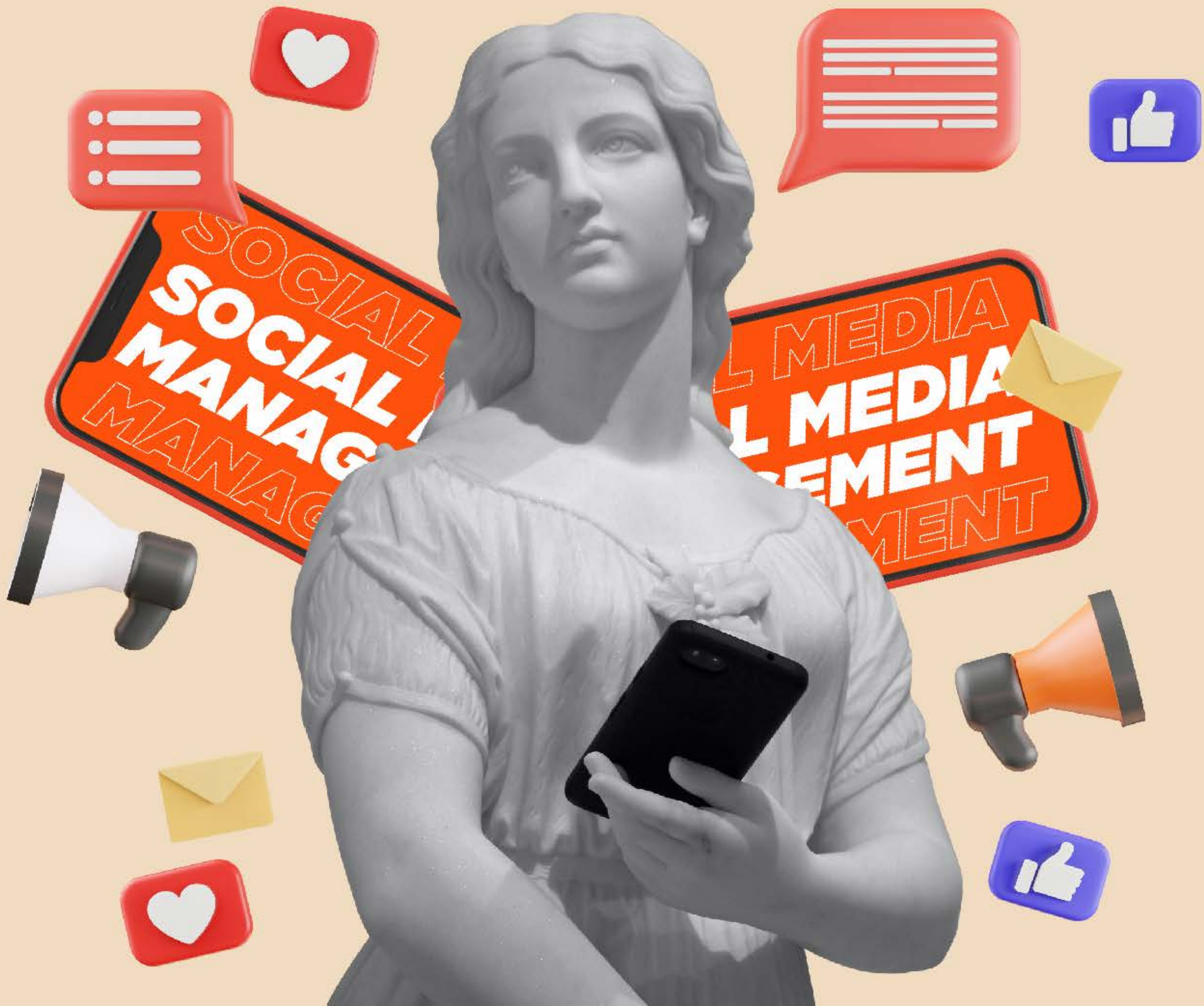
PACKAGING DESIGN



COMPANY PROFILE



PRINT ADVERTISING



SOCIAL MEDIA STRATEGY

Analysis, positioning, and targeting on Social Media

SOCIAL MEDIA MAINTENANCE

A channel plan - an advanced directive of how your brand will manage its content

CONTENT CREATION & PRODUCTION

Identify specific goals, create valuable posts that align with those goals, and distribute content to the right social media platforms

COMMERCIAL



PHOTOGRAPHY



VIDEOGRAPHY



PHOTO PRODUCTIONS

Photo shoot at location of your choice, photo shoot session, editing, and softcopy files

VIDEO PRODUCTIONS

Pre-production planning, video shoot at location of your choice, post-production services, and softcopy files



- ✔ Social Media Ads Manager
- ✔ Fast Setup of Ad Accounts
- ✔ Custom Ad Strategies
- ✔ Unique Ad Campaigns and Ads
- ✔ Advance Demographic Targeting
- ✔ Monthly / Weekly consultation
- ✔ Monthly/Weekly Campaign Report & Analytics



SOCIAL MEDIA

INSTAGRAM, TIKTOK, FACEBOOK, YOUTUBE, AND GOOGLE ADS MANAGEMENT

A person with dark curly hair, wearing a yellow sweater, is sitting at a yellow table. They are looking down at a bright orange rotary telephone on the table. To the left of the phone is a small vase with yellow tulips. The background is a solid orange color.

INFLUENCER KOL MARKETING

CONNECT WITH THE RIGHT INFLUENCERS / CELEBRITIES

Utilizing & optimizing the right influencers/celebrities through their social media

COMMUNICATE BRAND KEY MESSAGES / VALUE

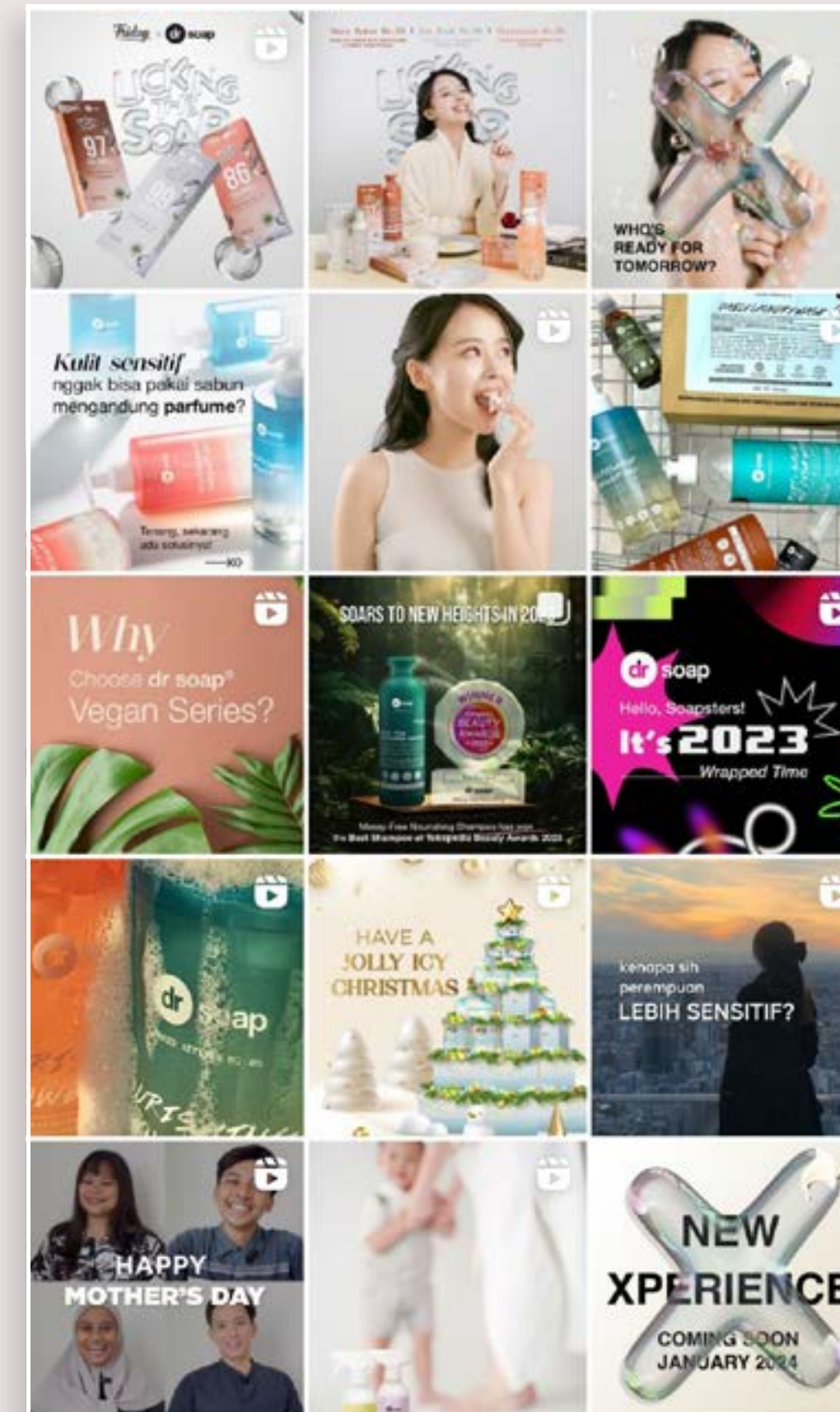
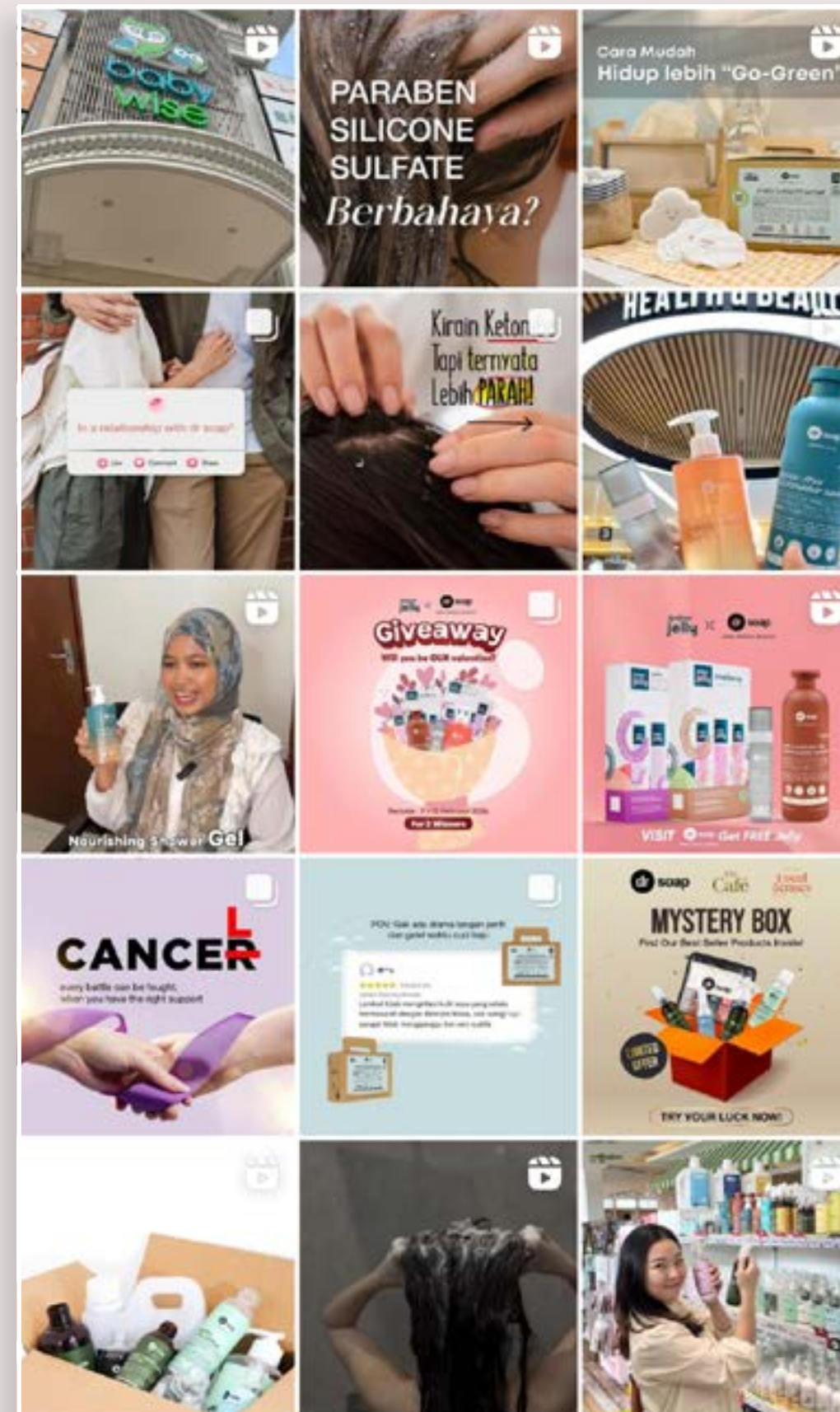
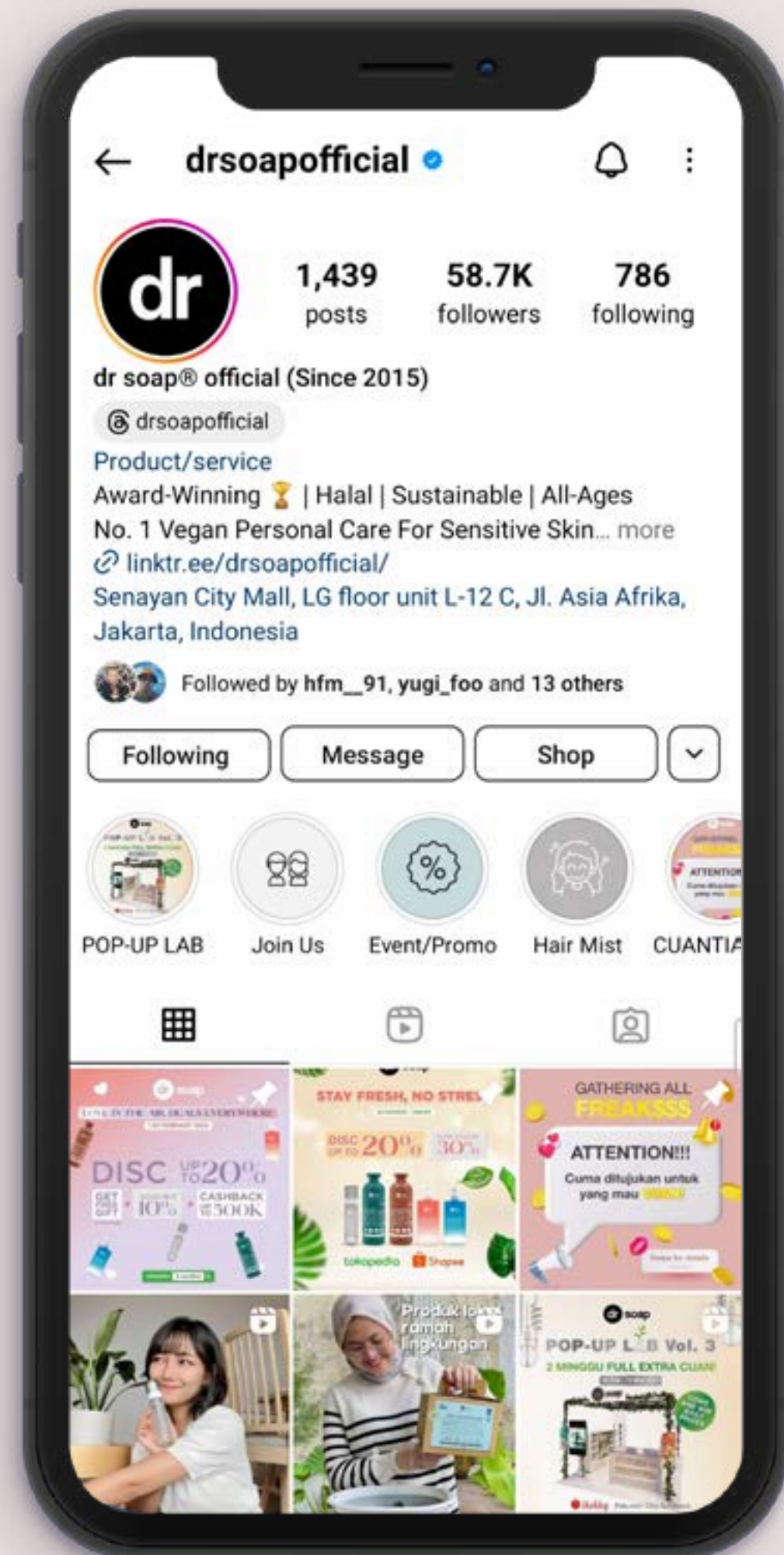
Deliver list of influencers/celebrities to effectively meet your objectives list

CAMPAIGN MONITORING

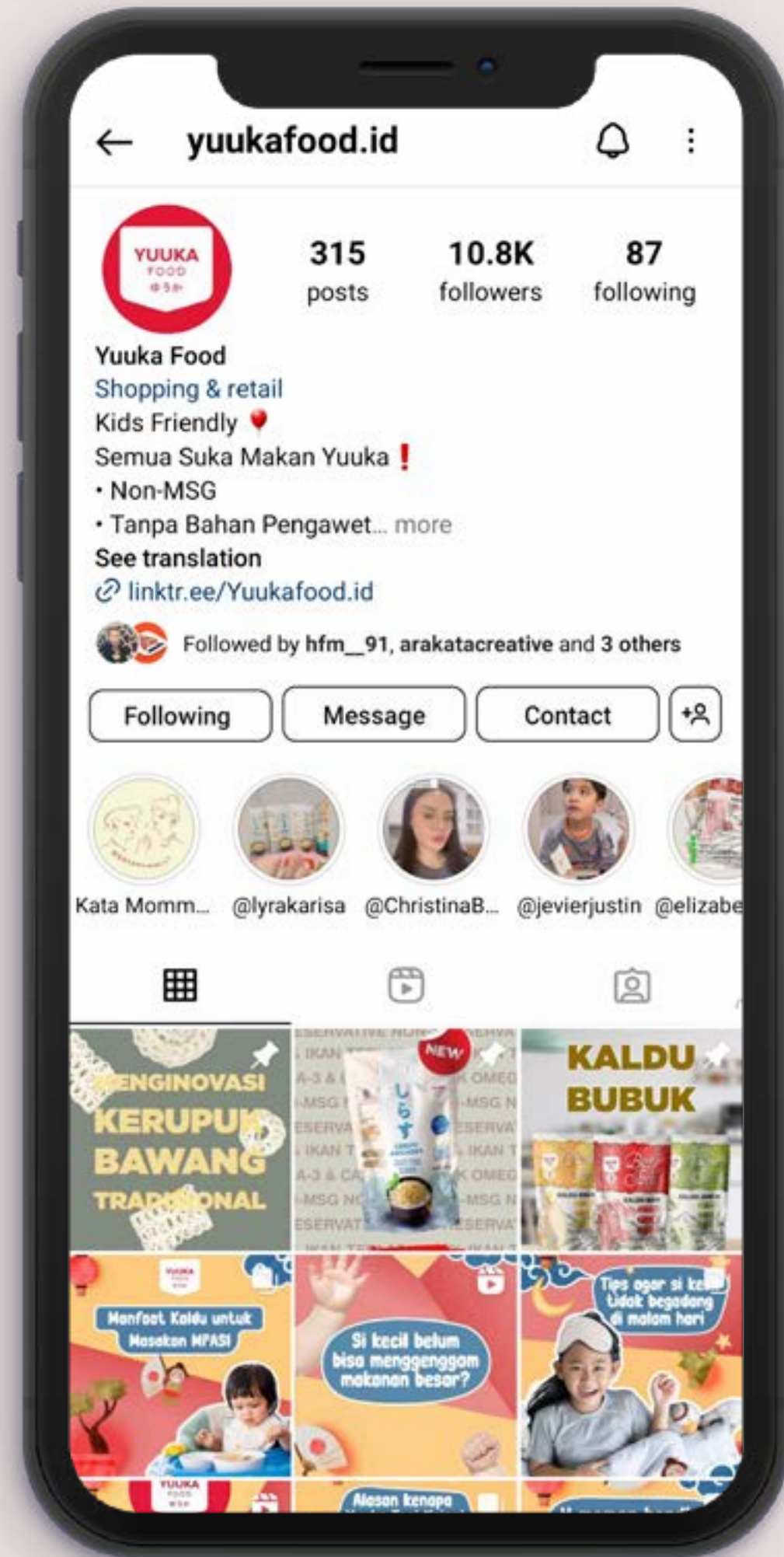
Provide thorough and valid reports to generate useful insight by the end of the campaign



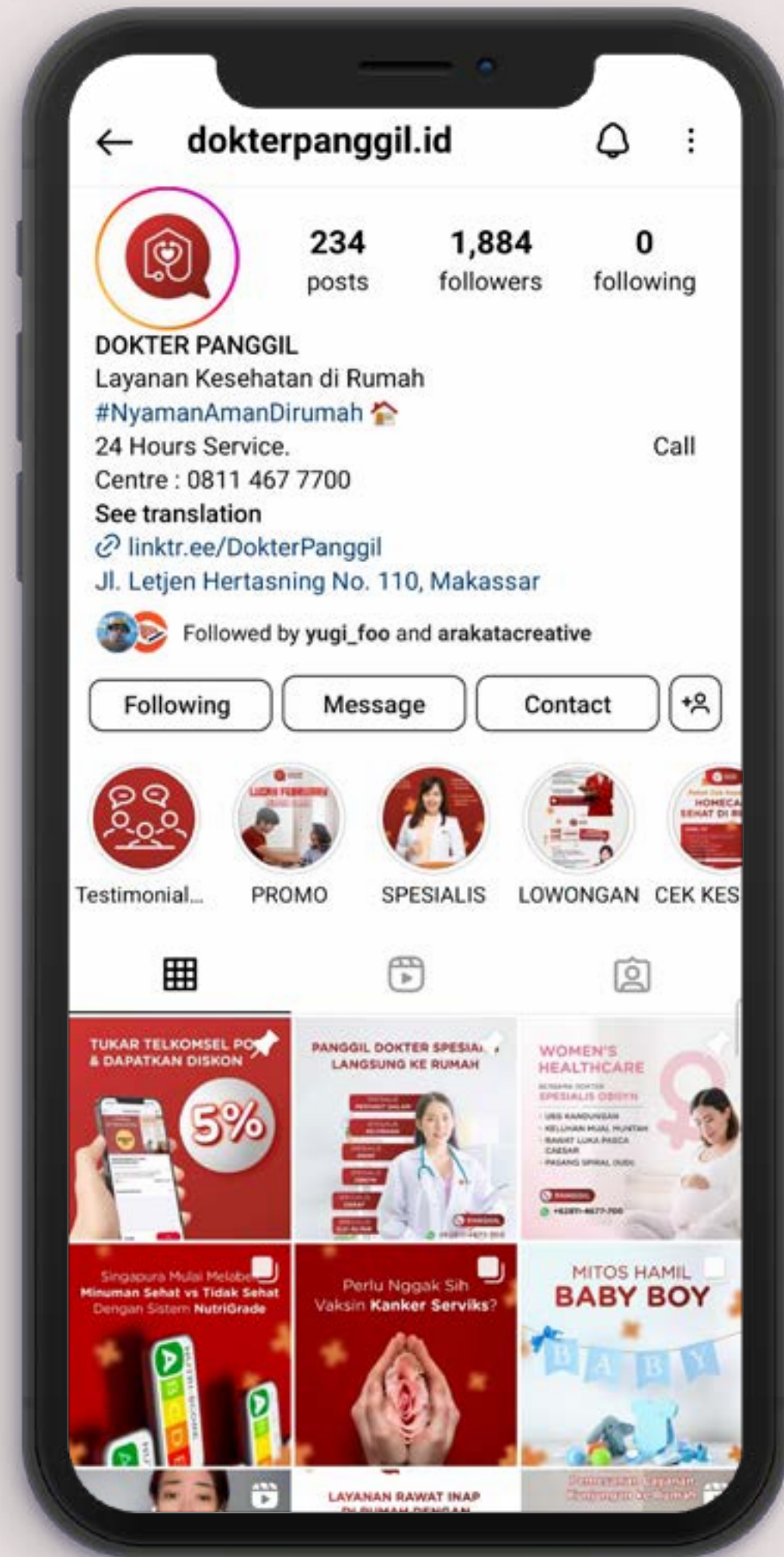
DR SOAP



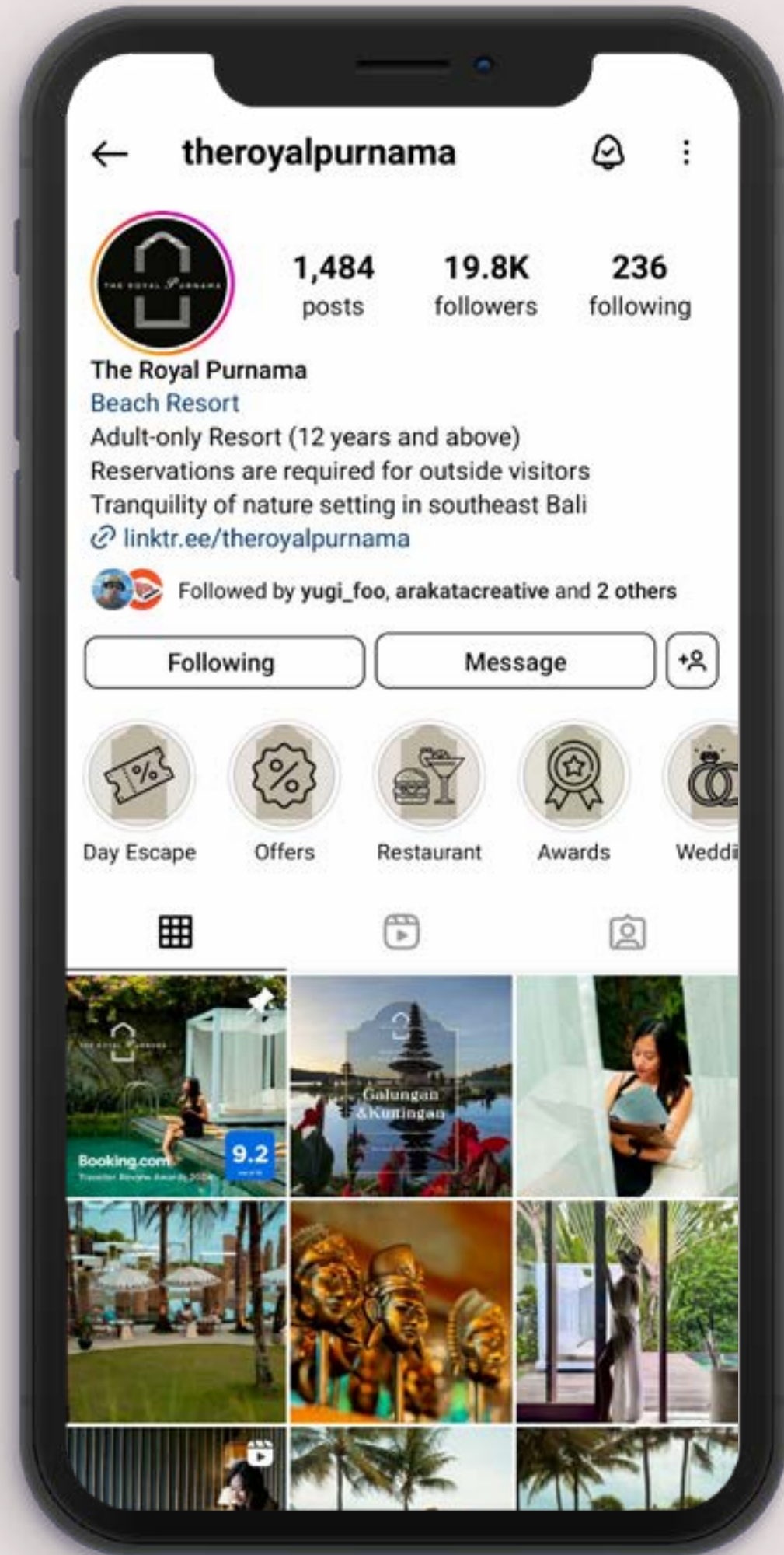
YUUKA FOOD INDONESIA



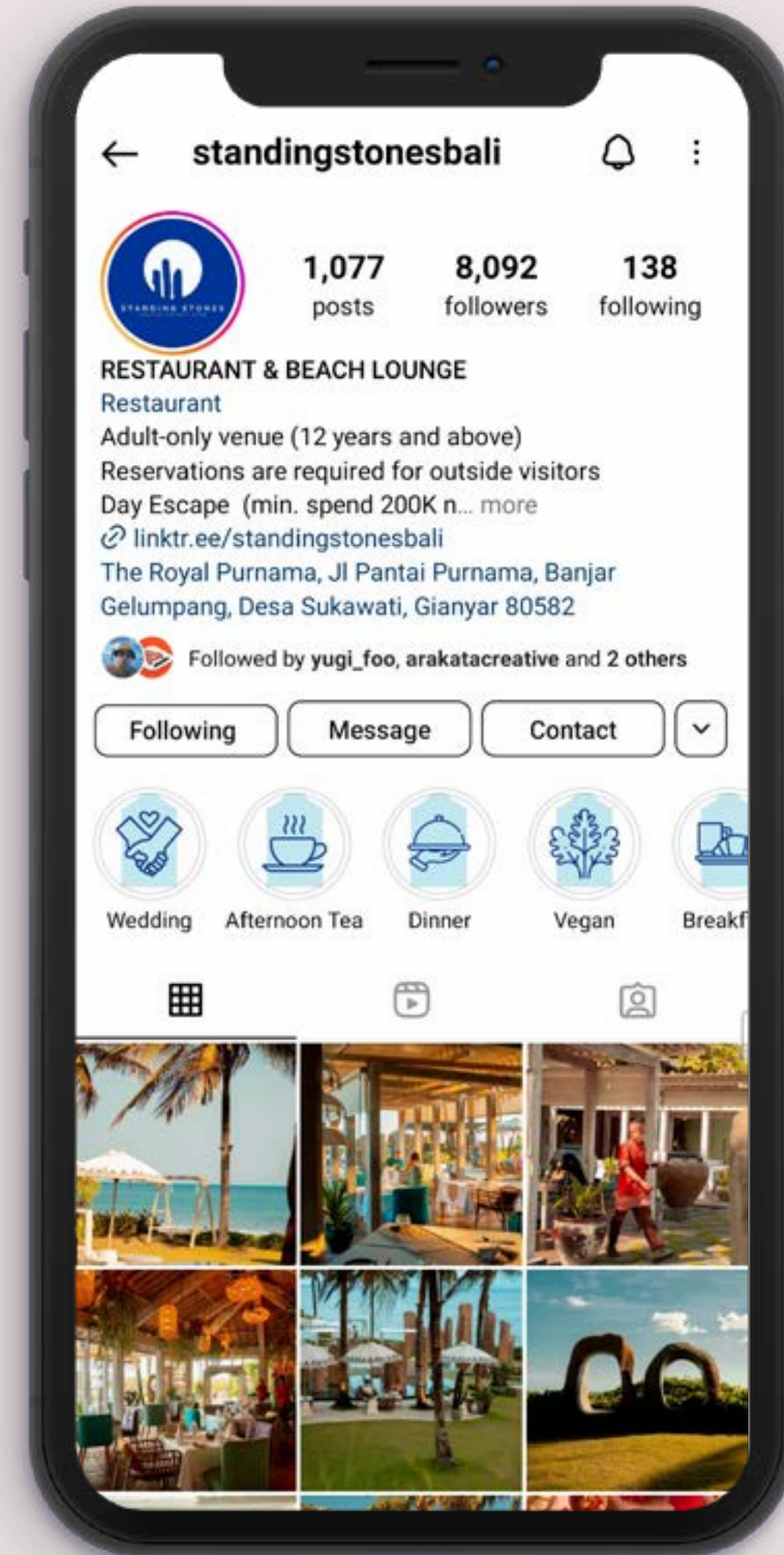
DOKTER PANGGIL



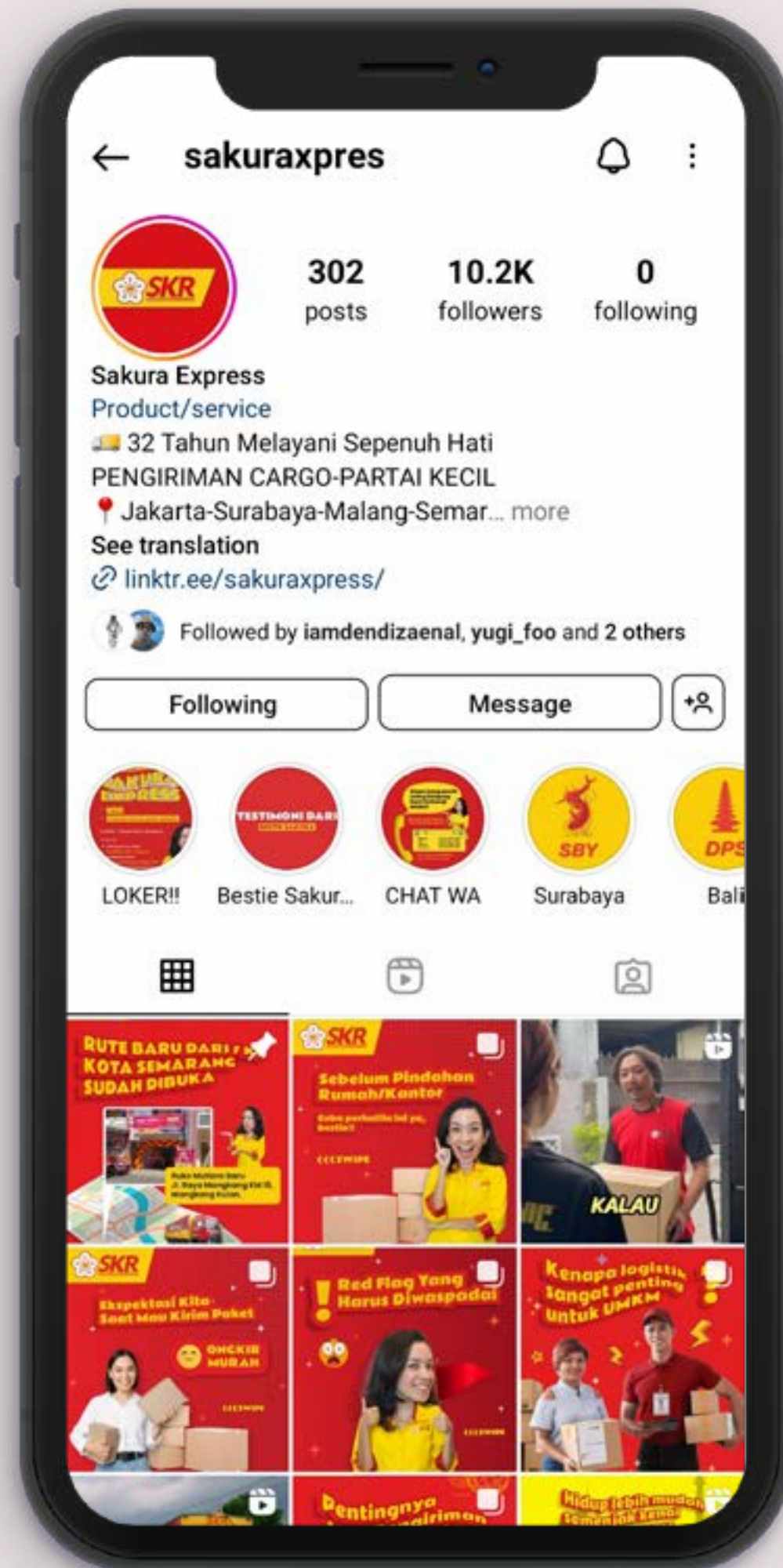
THE ROYAL PURNAMA



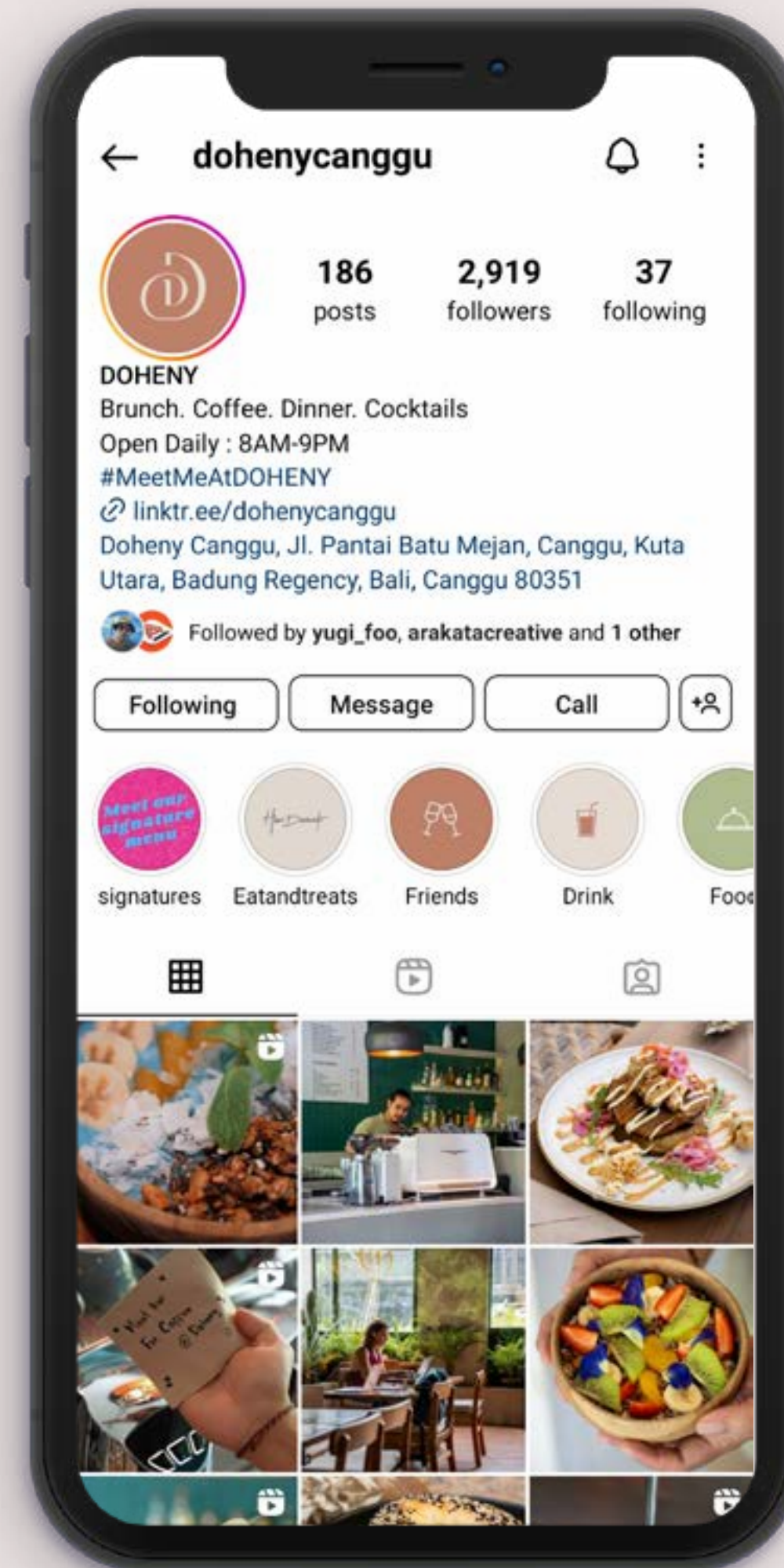
STANDING STONE



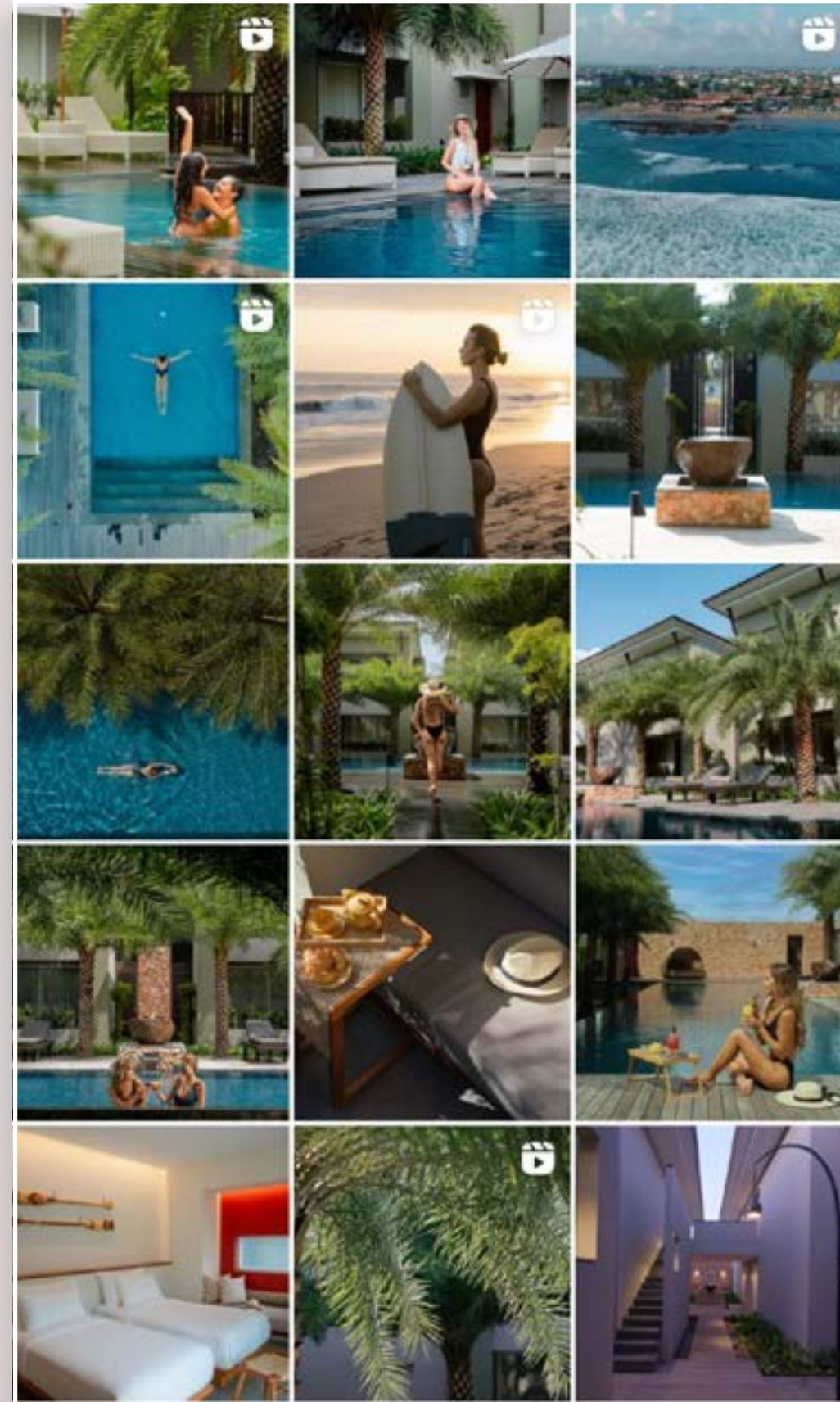
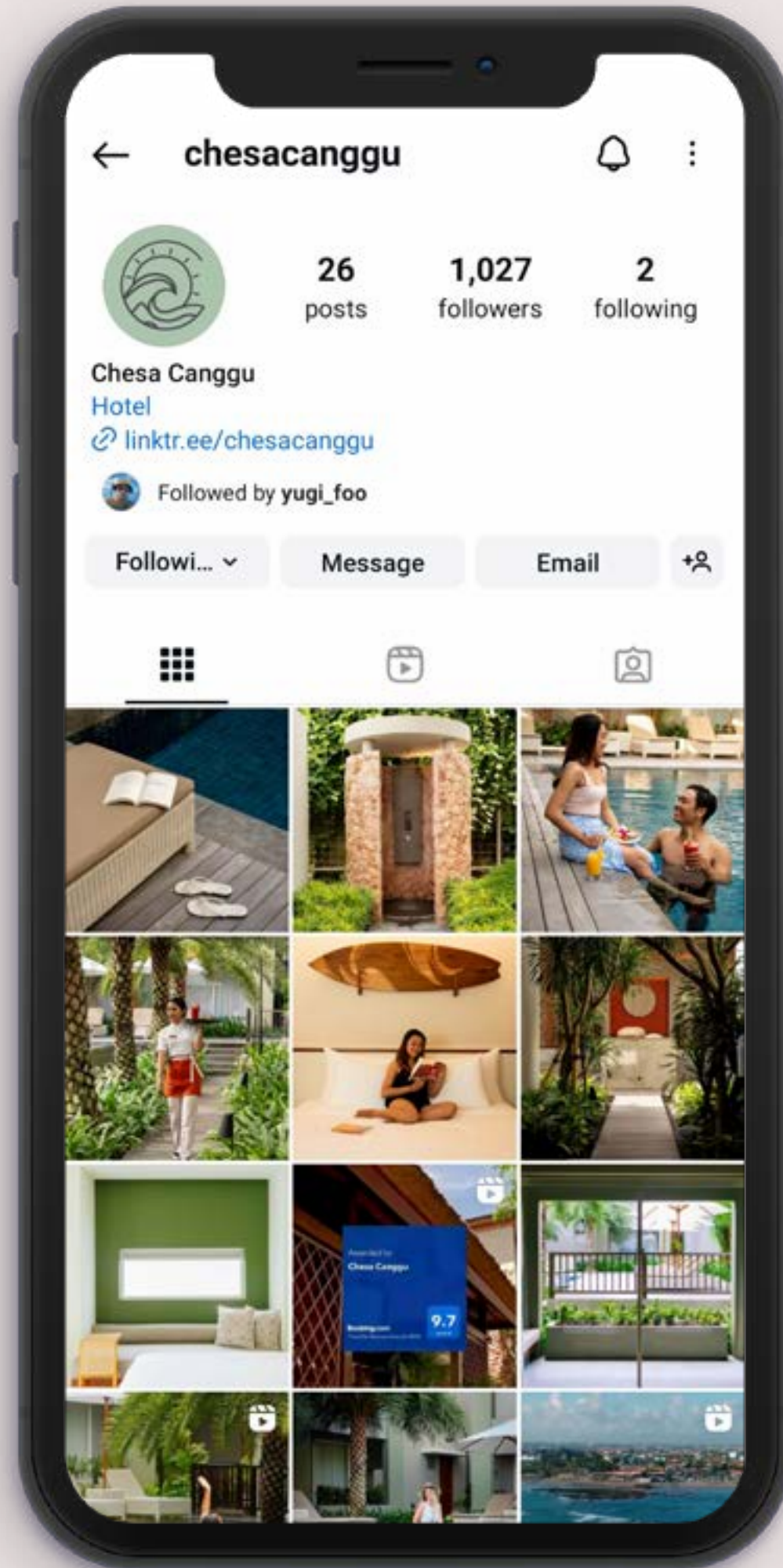
SAKURA EKSPRESS



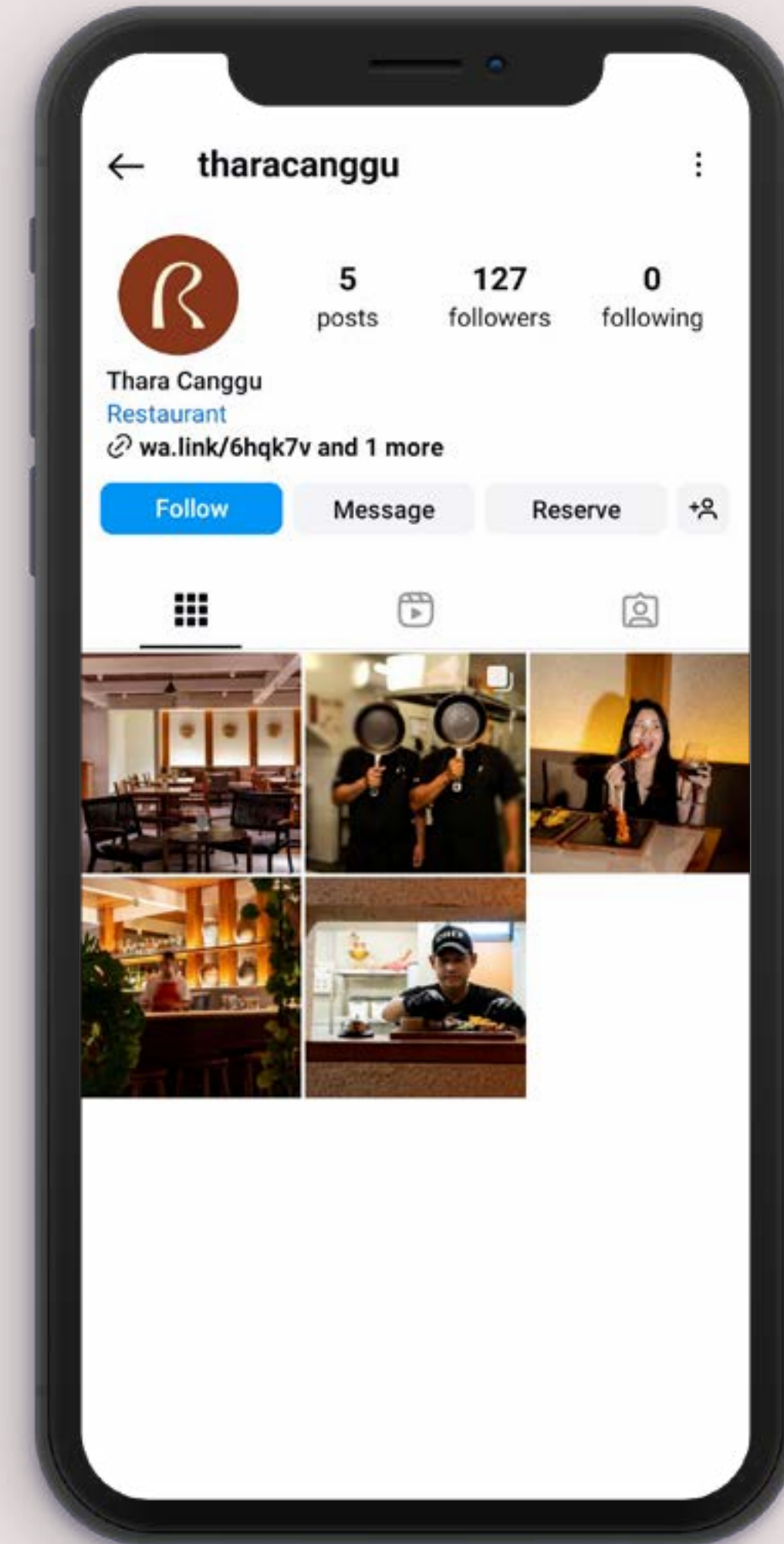
DOHENY



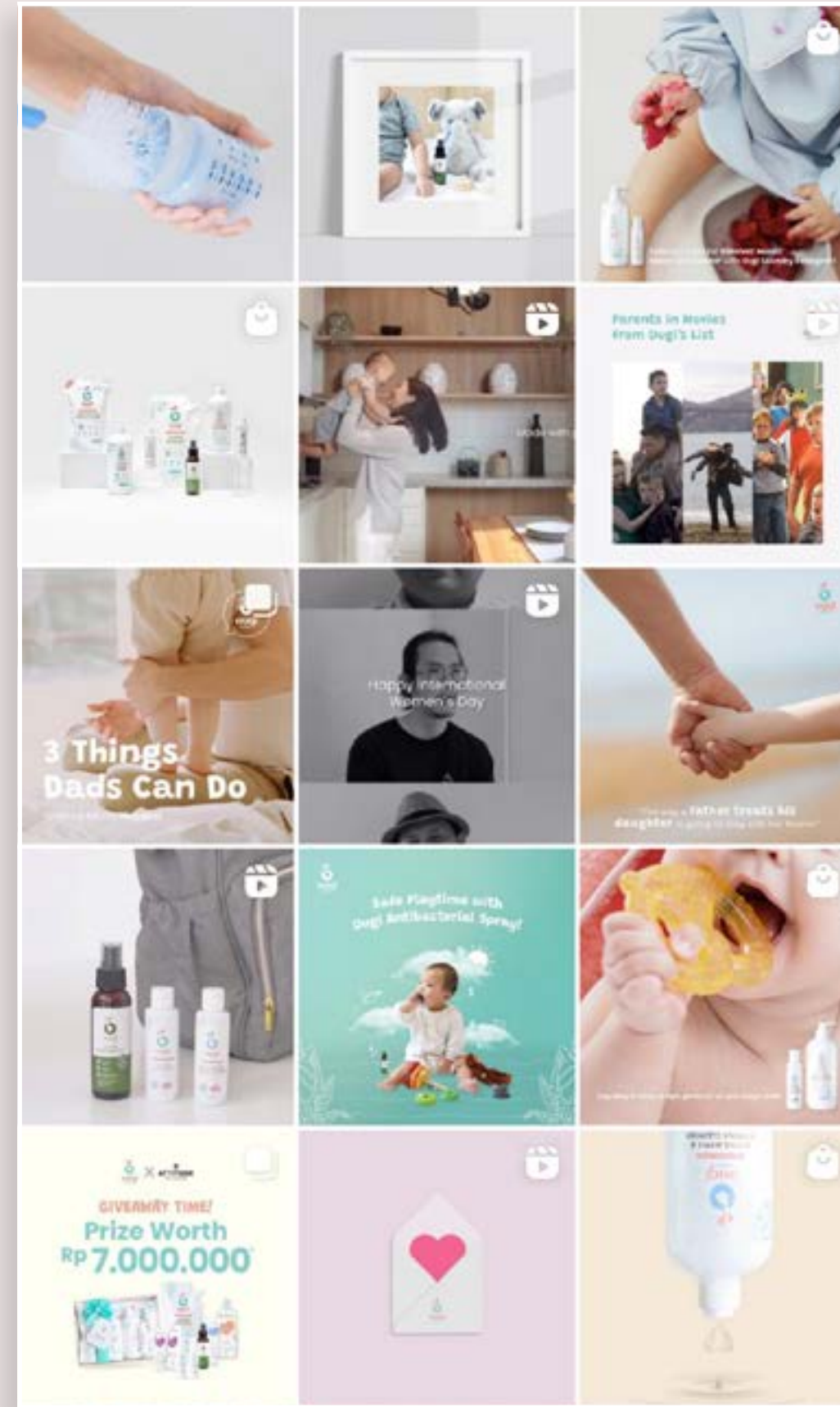
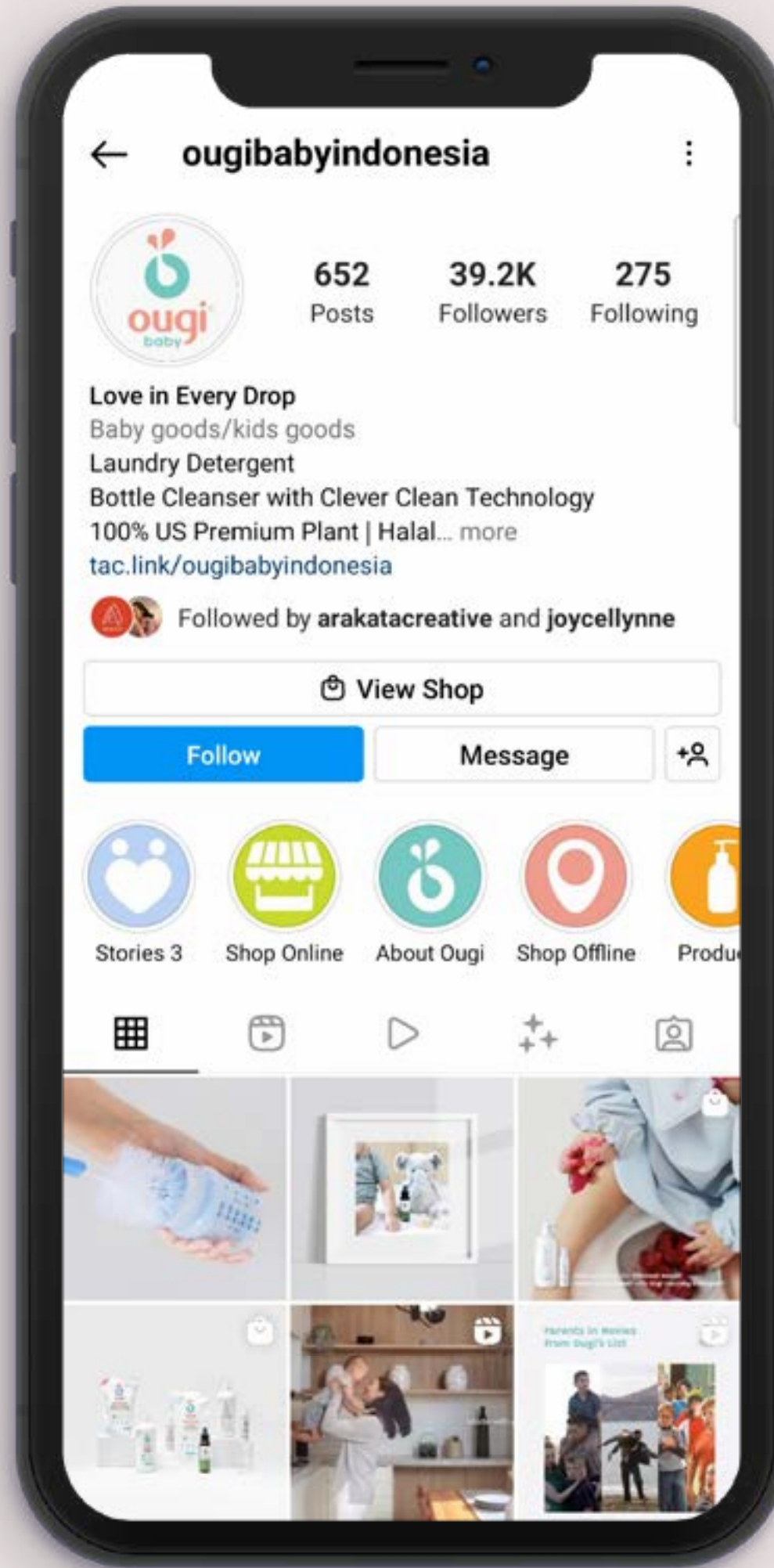
CHESA CANGGU



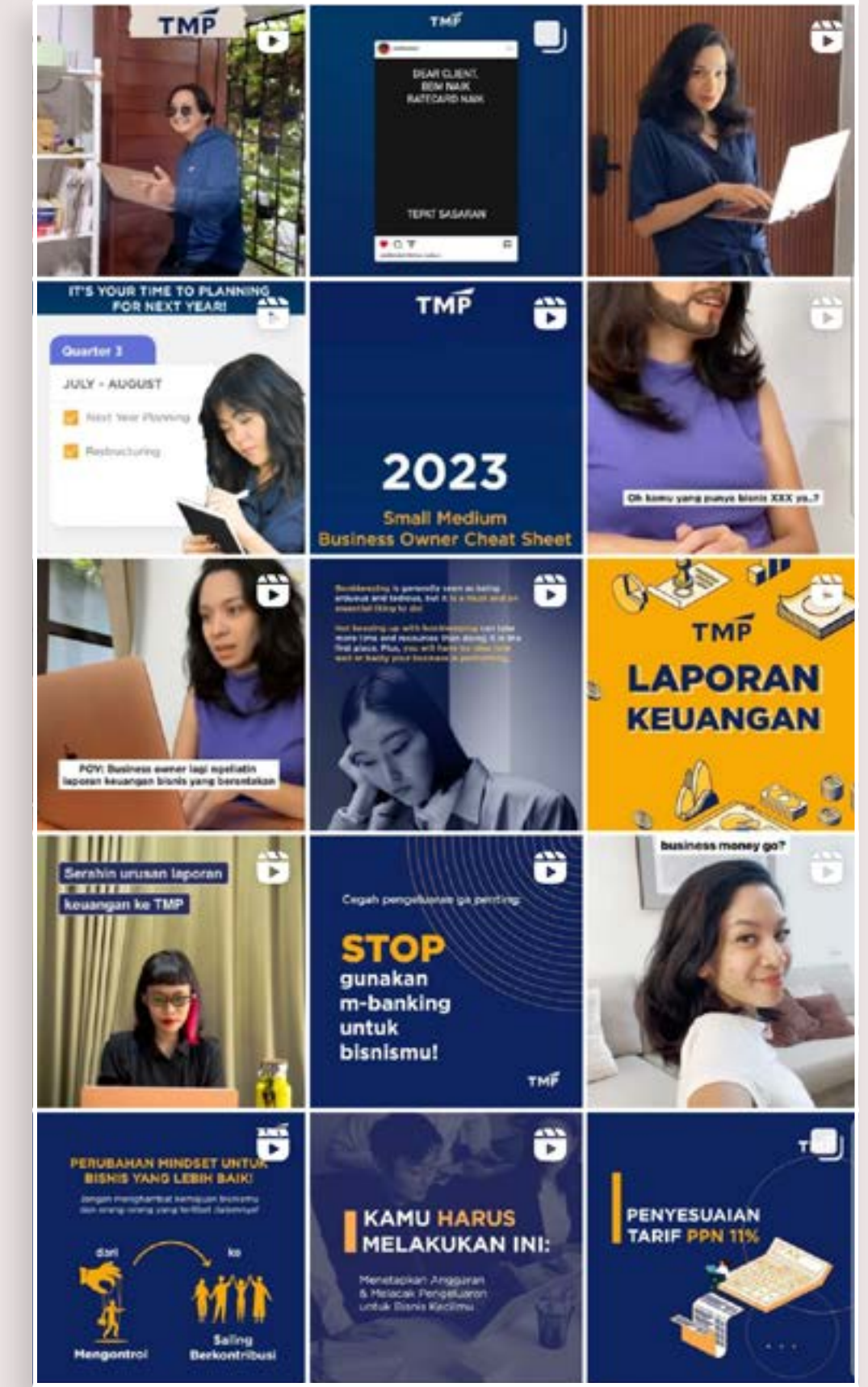
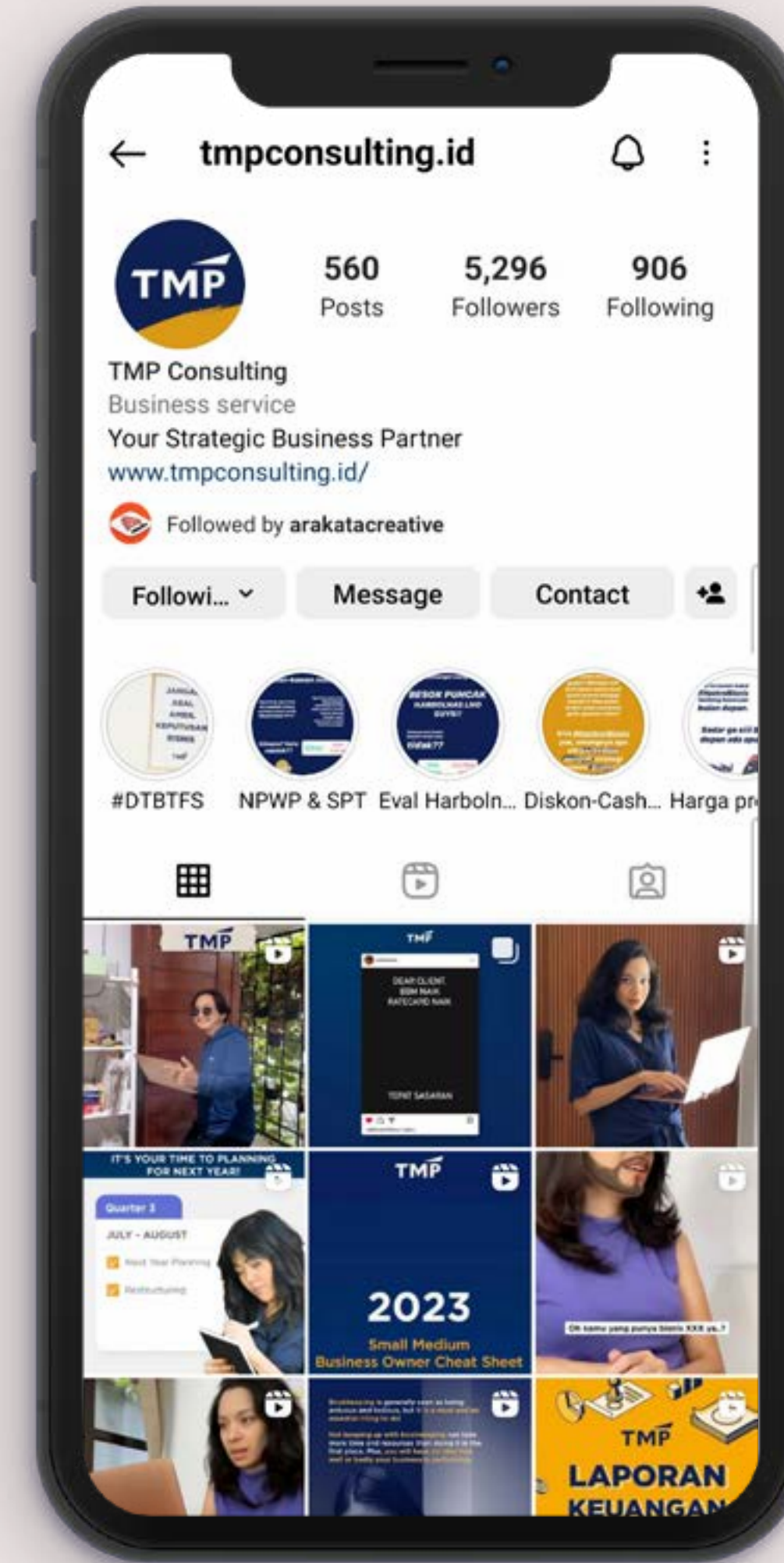
THARA



OUGI BABY



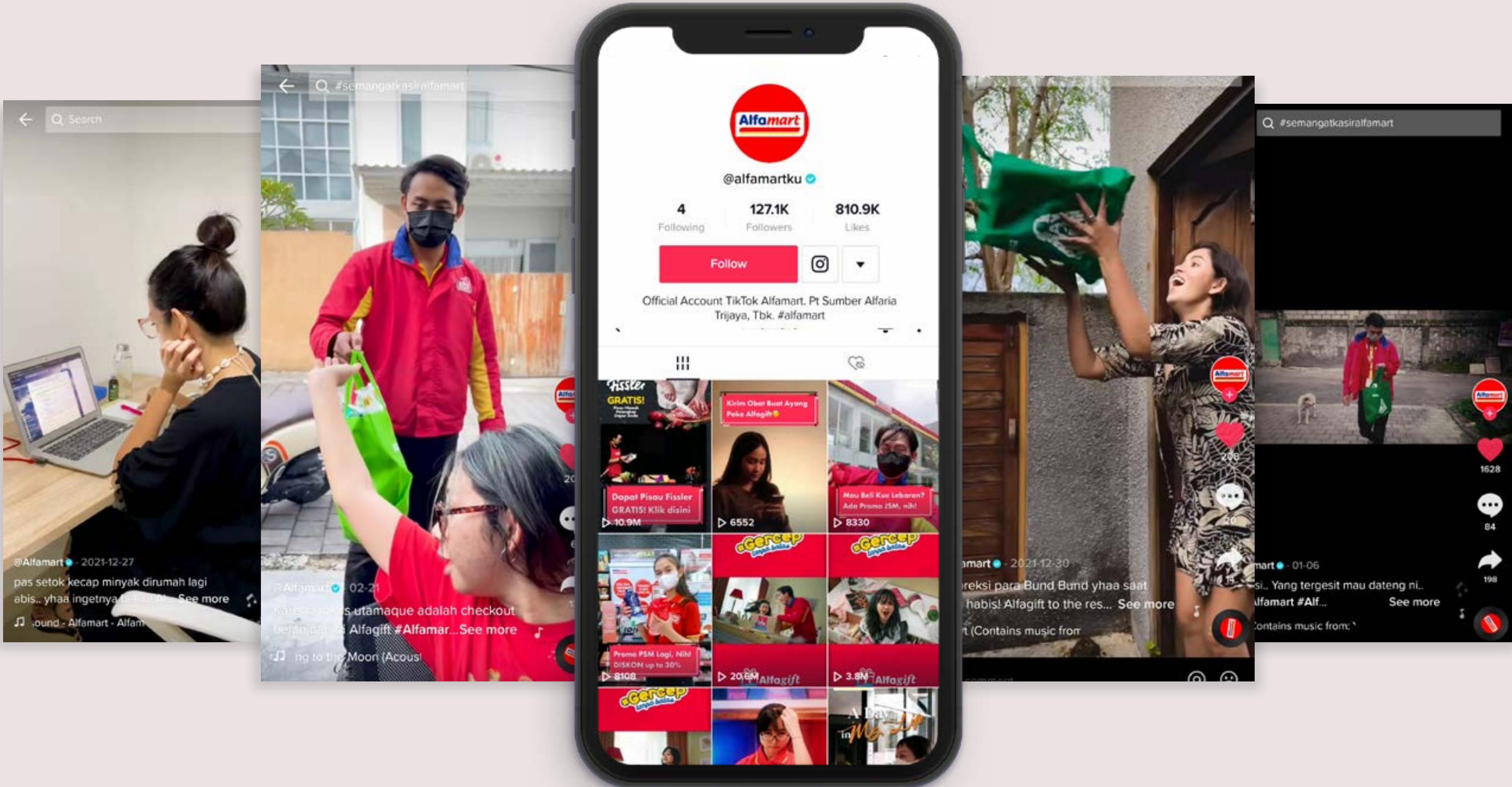
TMP CONSULTING



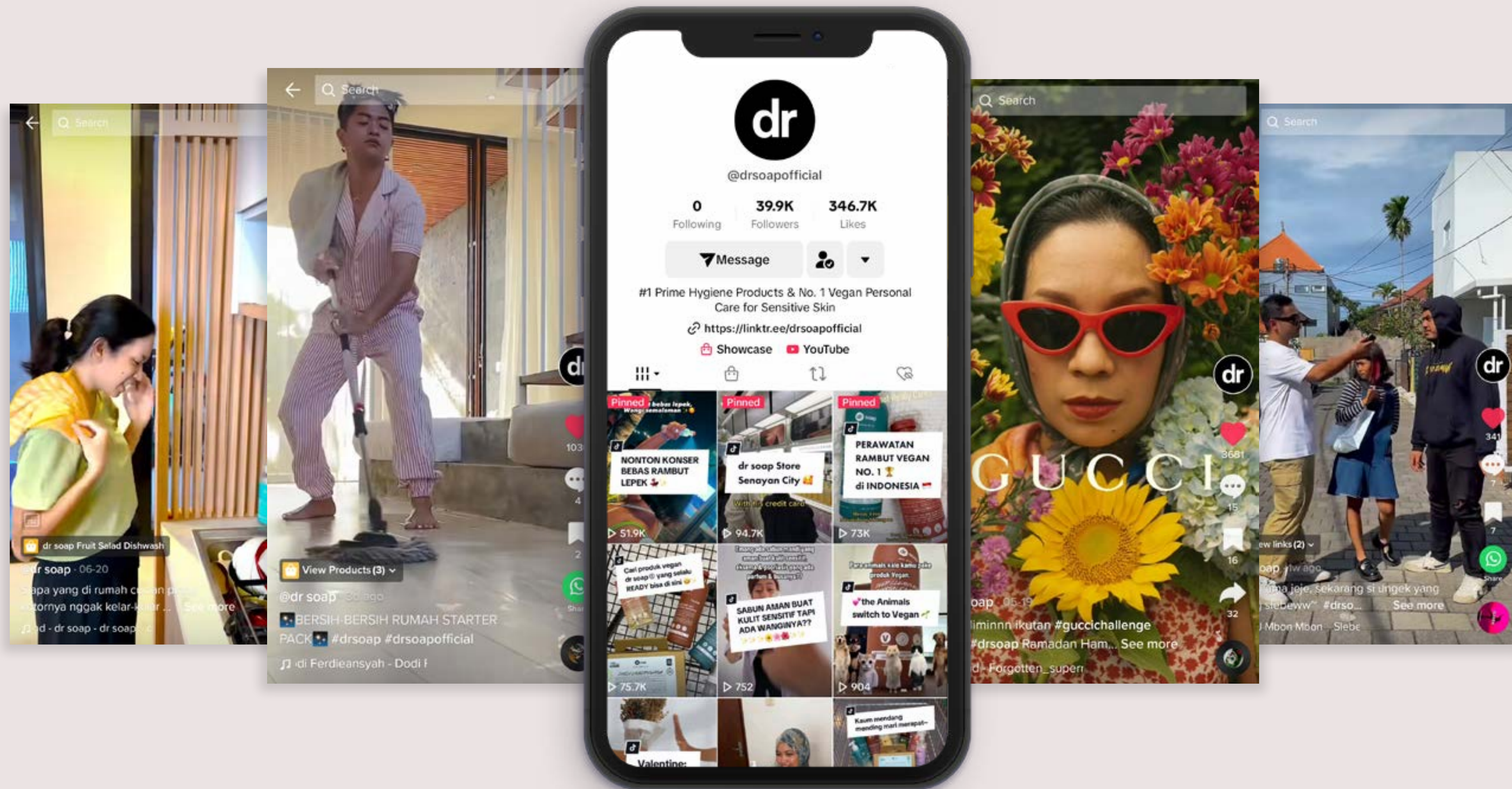
INSTAGRAM STICKER DESIGN



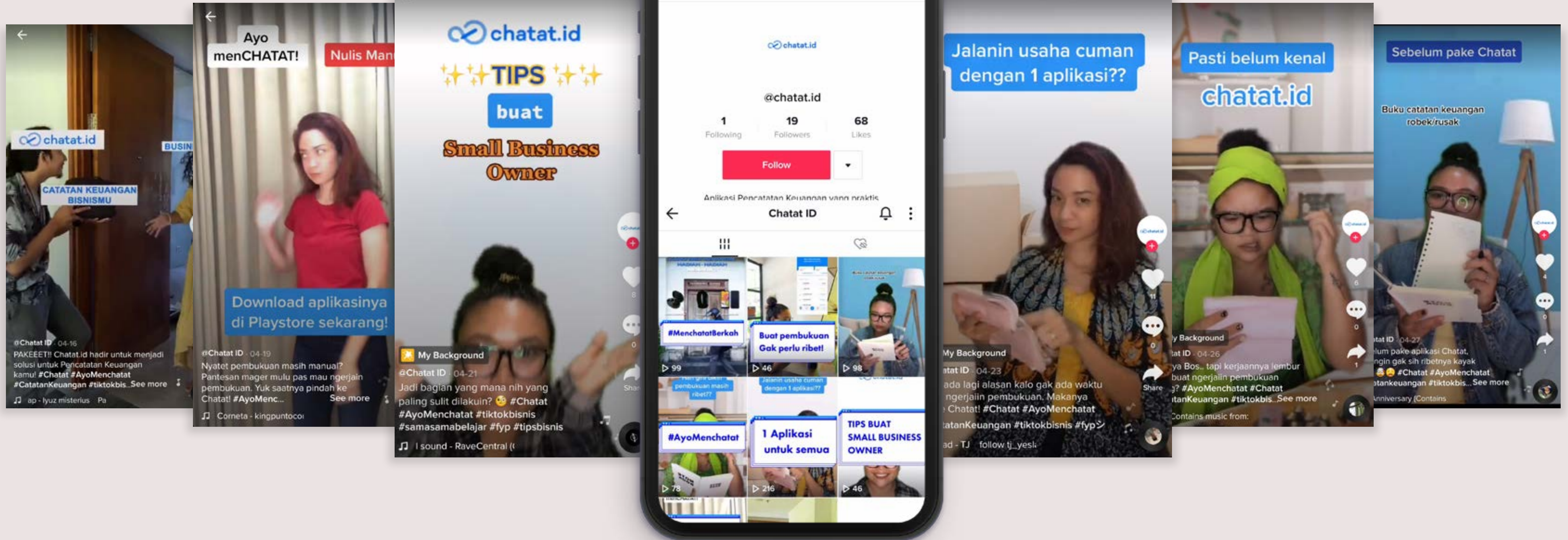
ALFAMART TIKTOK



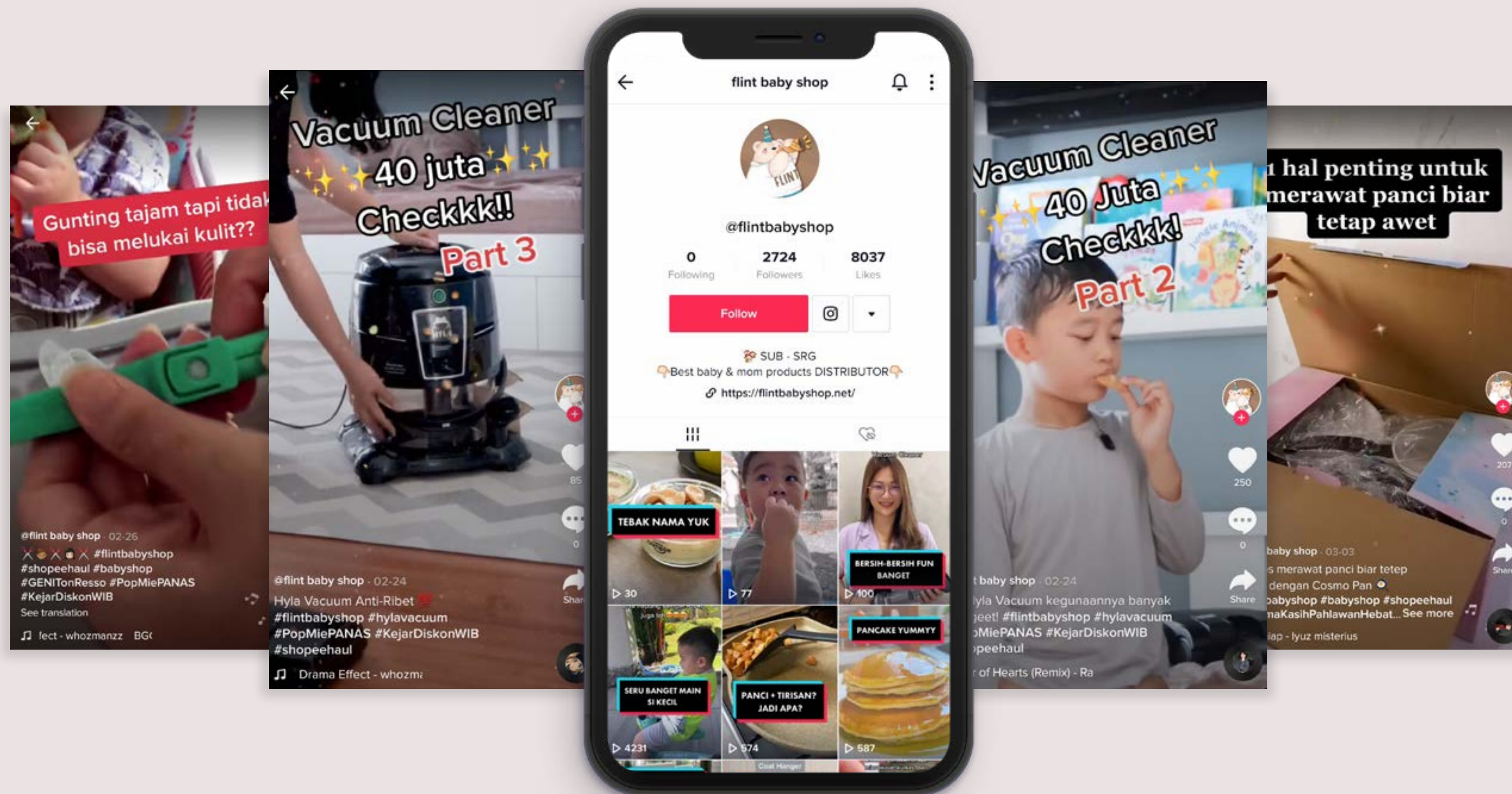
DR SOAP TIKTOK



CHATAT.ID TIKTOK



FLINT BABY SHOP TIKTOK



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP PRODUCT PHOTOGRAPHY



DR SOAP HAMPERS PHOTOGRAPHY



DR SOAP 5 SENSES PHOTOGRAPHY



PĒPĒ BRANDING



EAST ROSÉ BRANDING

East Rosé



PRIMARY COLOR



HEX : 222222
 RGB : 34 / 34 / 34
 CMYK : 72 / 66 / 64 / 72
 PANTONE: NEUTRAL BLACK C

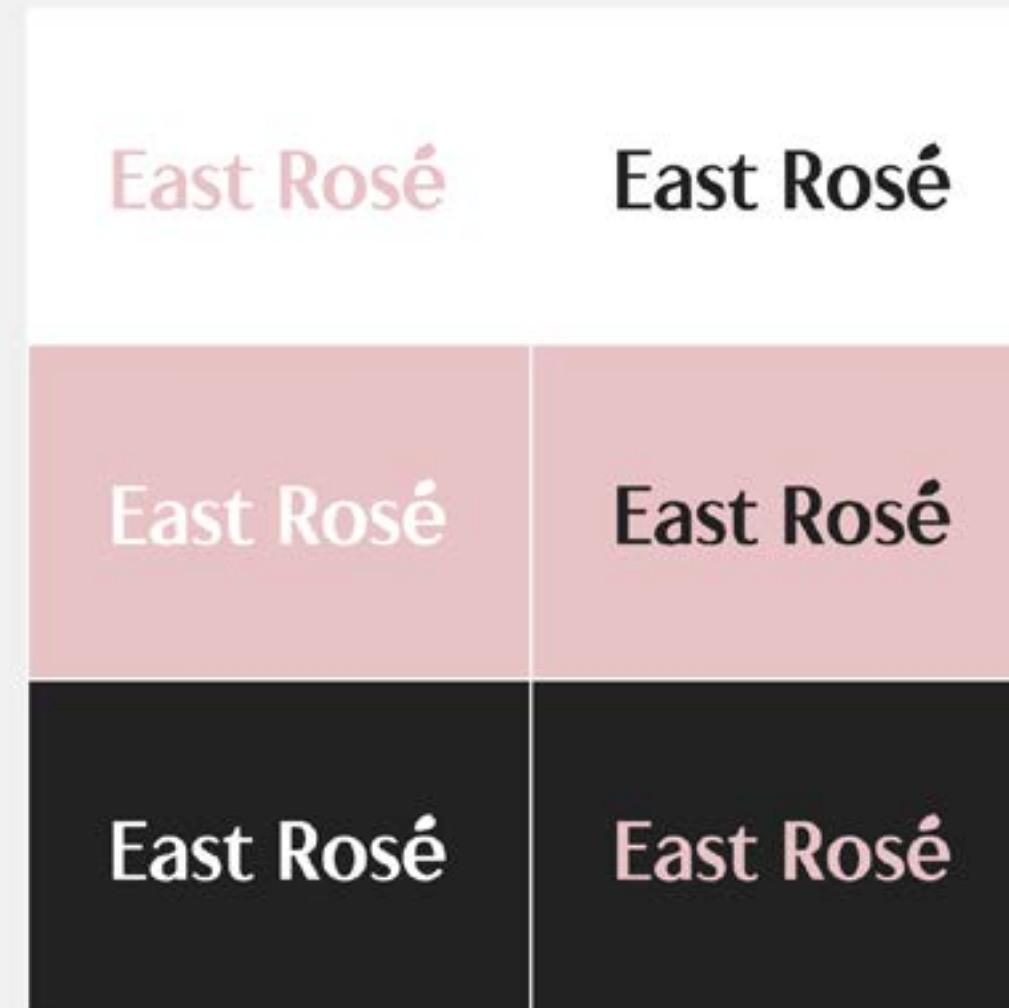


HEX : E9C4C6
 RGB : 233 / 196 / 198
 CMYK : 7 / 25 / 13 / 0
 PANTONE: 503 C



HEX : FFFFFFFF
 RGB : 255 / 255 / 255
 CMYK : 0 / 0 / 0 / 0
 PANTONE: -

NEGATIVE COLOR



TYPOGRAPHY

Romelio Sans

Aa Bb Cc Dd Ee Ff
 Gg Hh Ii Jj Kk Ll Mm
 Nn Oo Pp Qq Rr Ss
 Tt Uu Vv Ww Xx Yy Zz

0123456789!@#\$%
 ^&*()_+={}|~\;:'<,>./



ISLAND BABES BRANDING



RESIL RIVERA BRANDING



RESIL RIVERA

Color

Brand Elements

Social Media

Font

Champagne & Limonade
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
.,:;'"<>?@#%&'()*_+{}|

Champagne & Limonade - Regular

Champagne & Limonade
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
.,:;'"<>?@#%&'()*_+{}|

Champagne & Limonade - Regular
Champagne & Limonade - Bold
Champagne & Limonade - Bold Italic



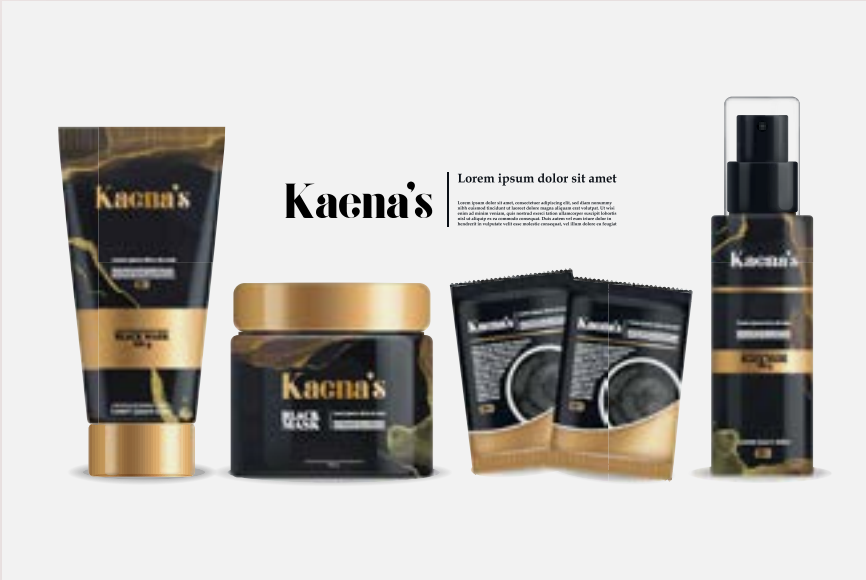
RESIL RIVERA

x-1 Unit

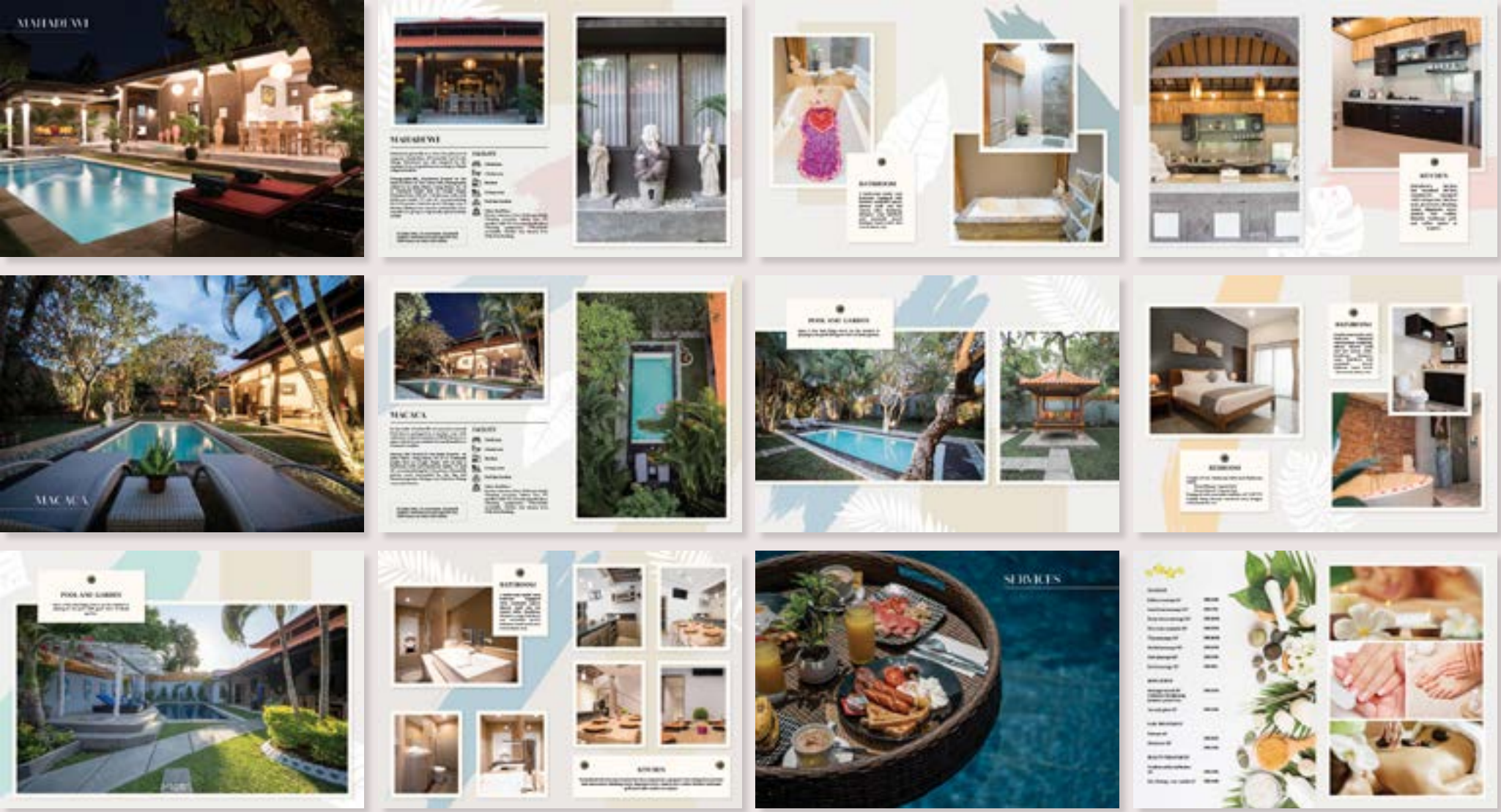
RESIL RIVERA XL

KAENA'S BRANDING

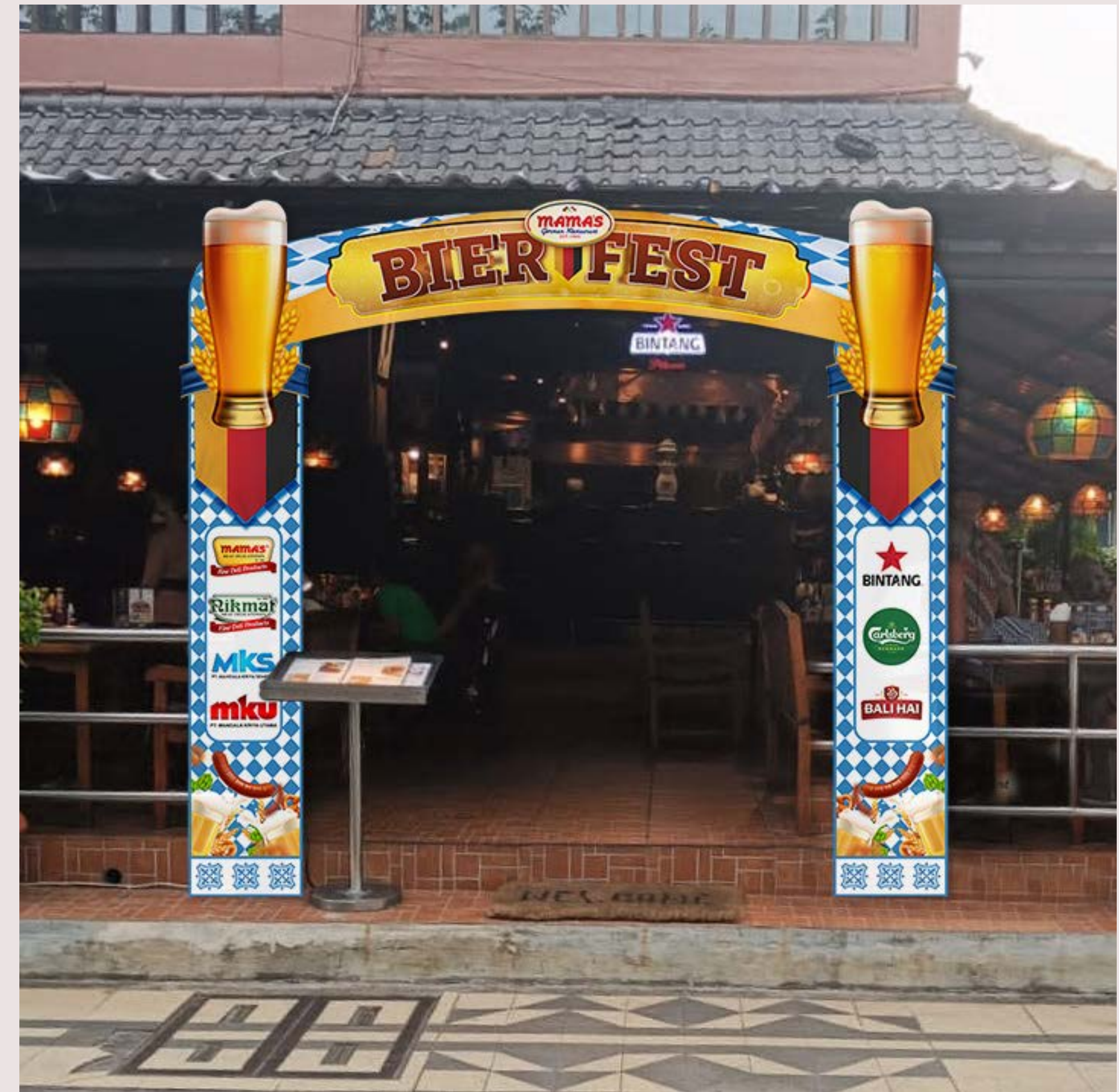
Kaena's



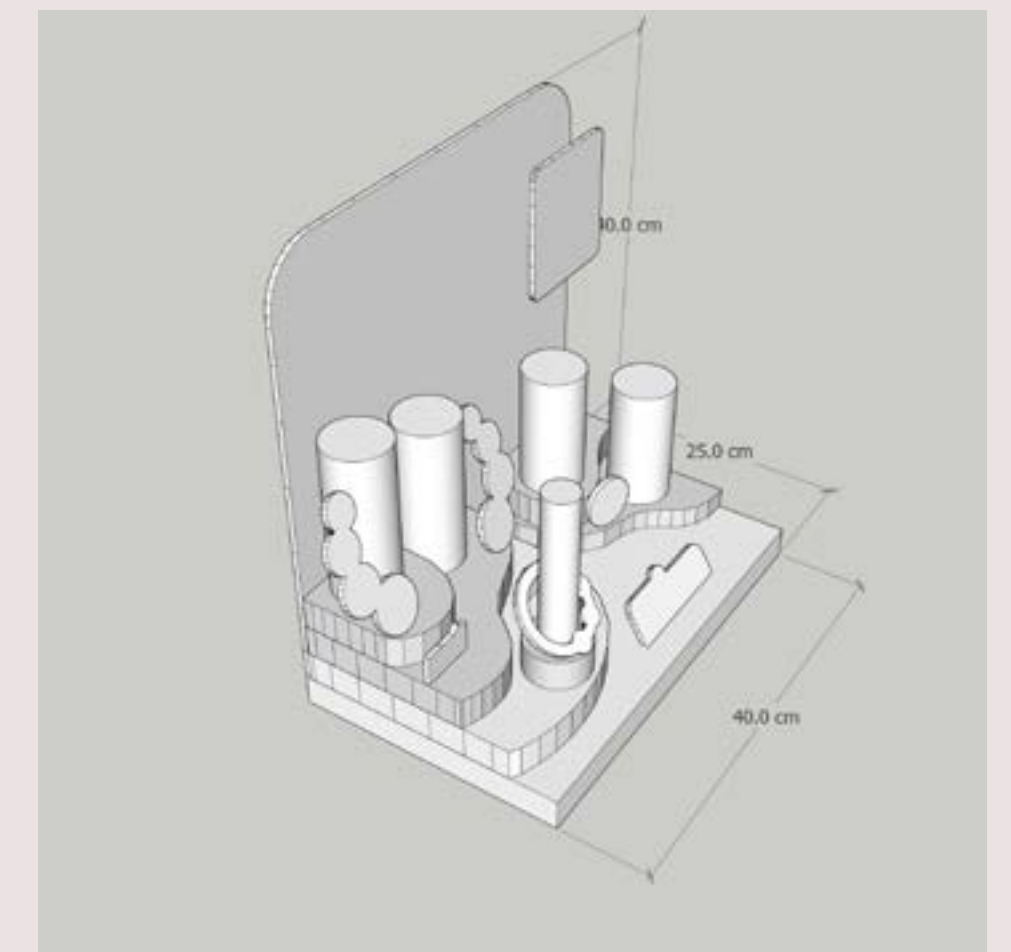
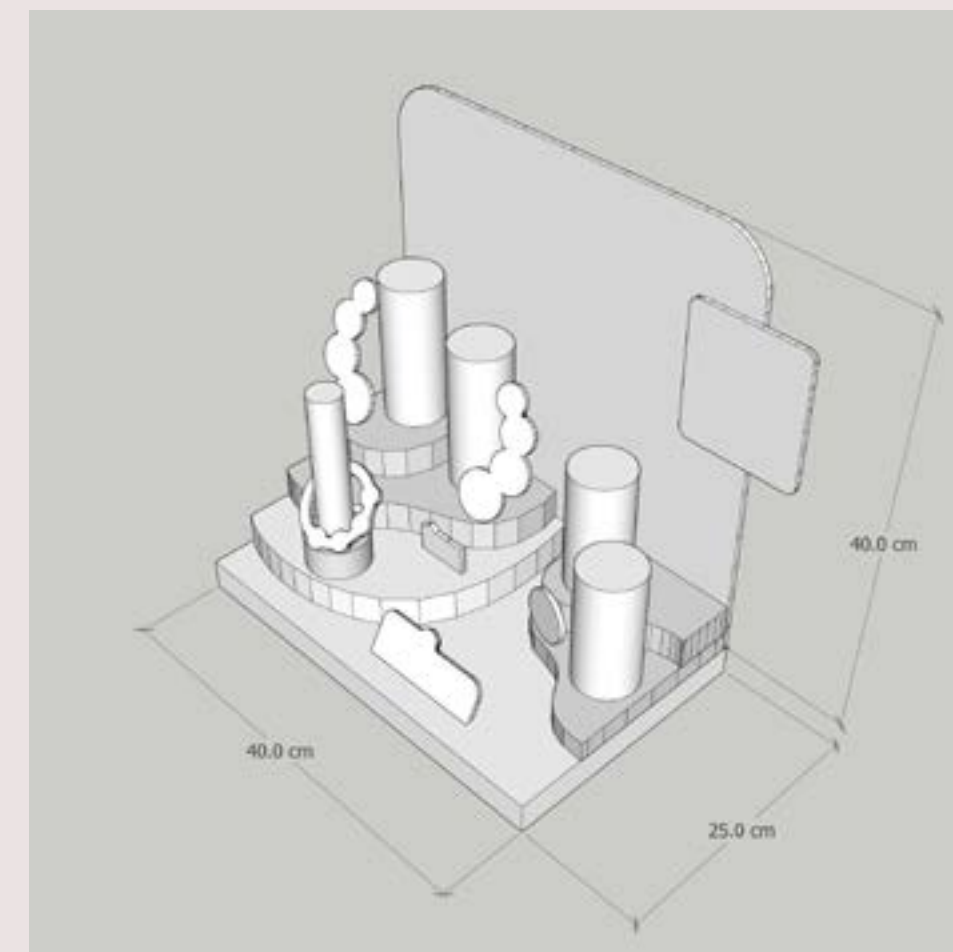
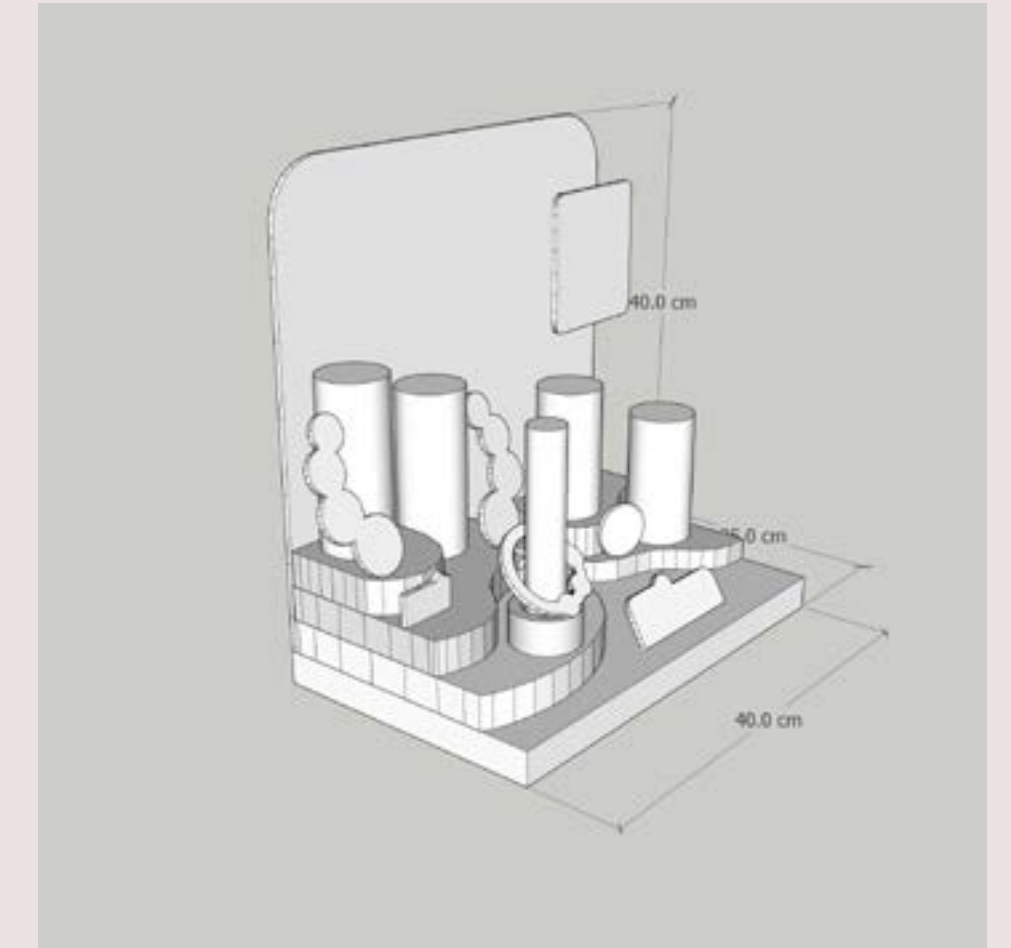
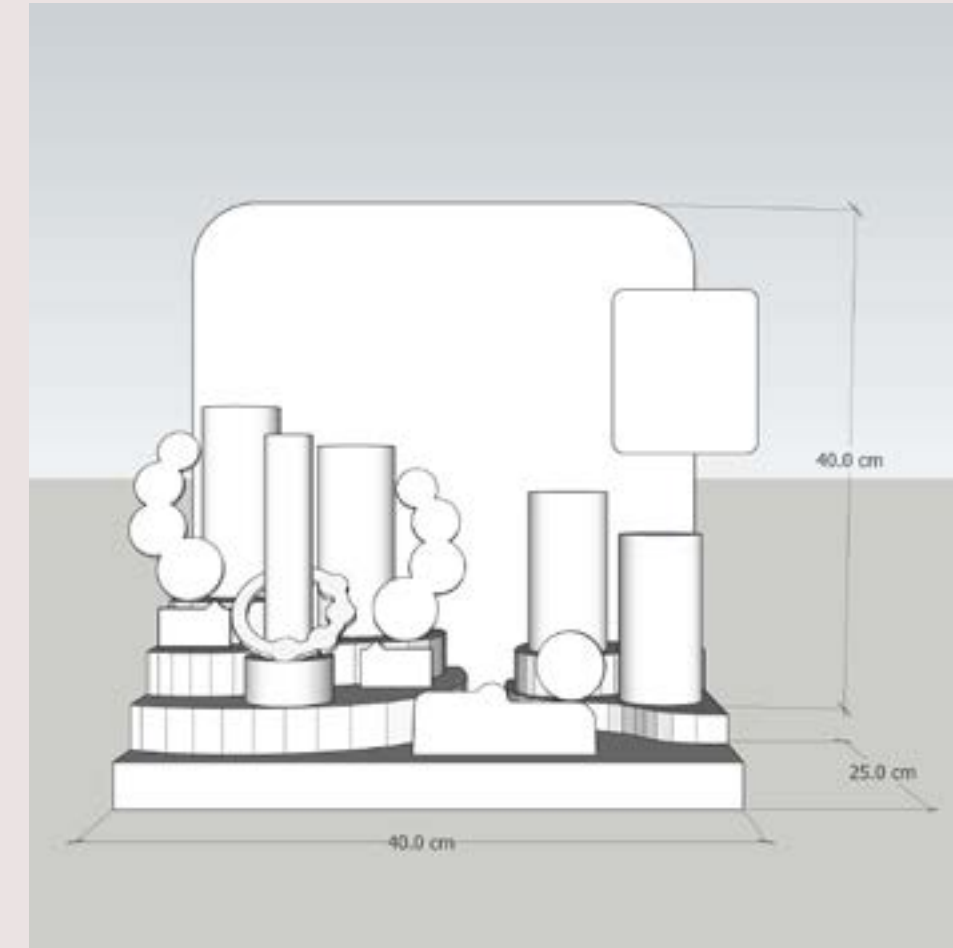
THE CATUR VILLA



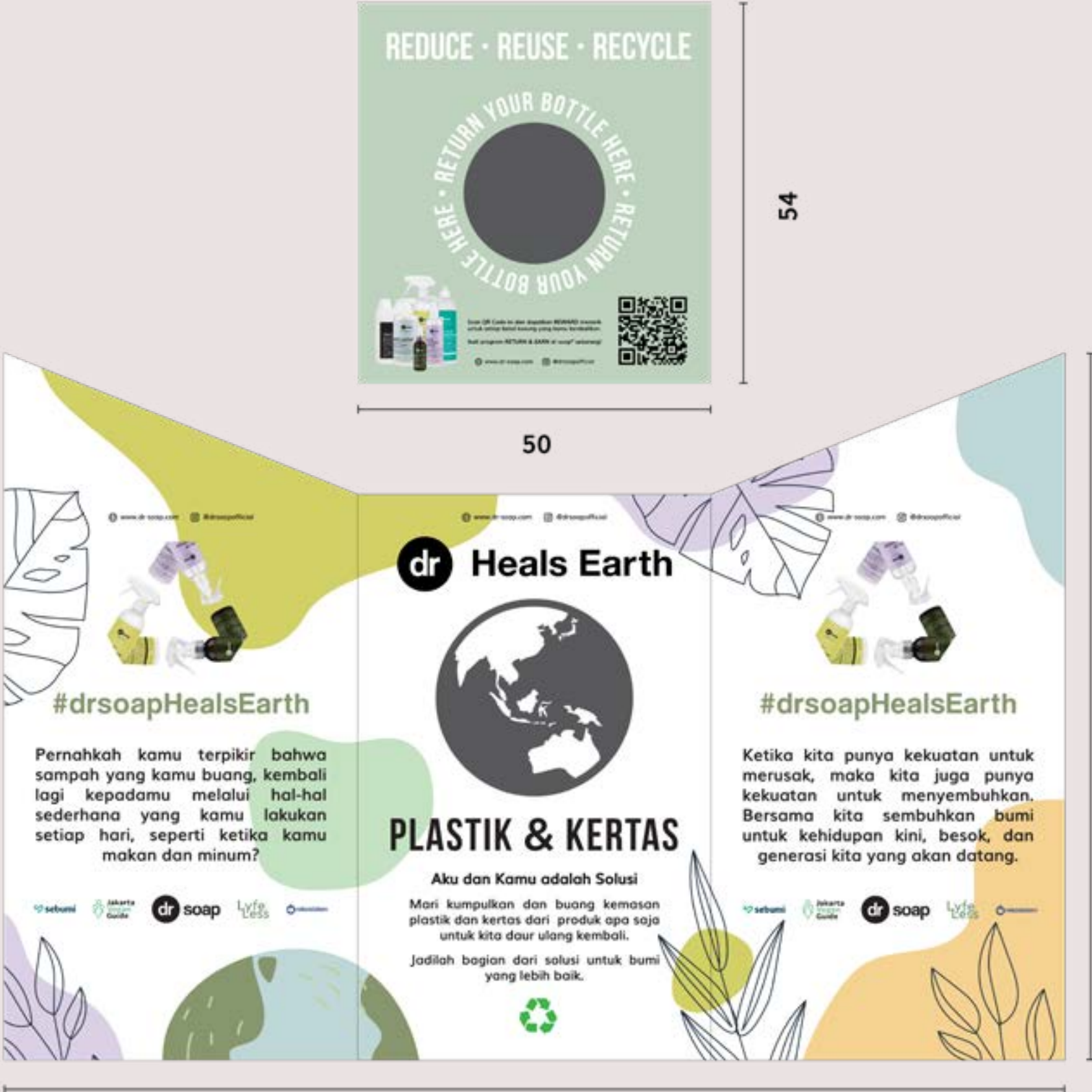
MAMA'S GERMAN RESTAURANT EVENT GATE



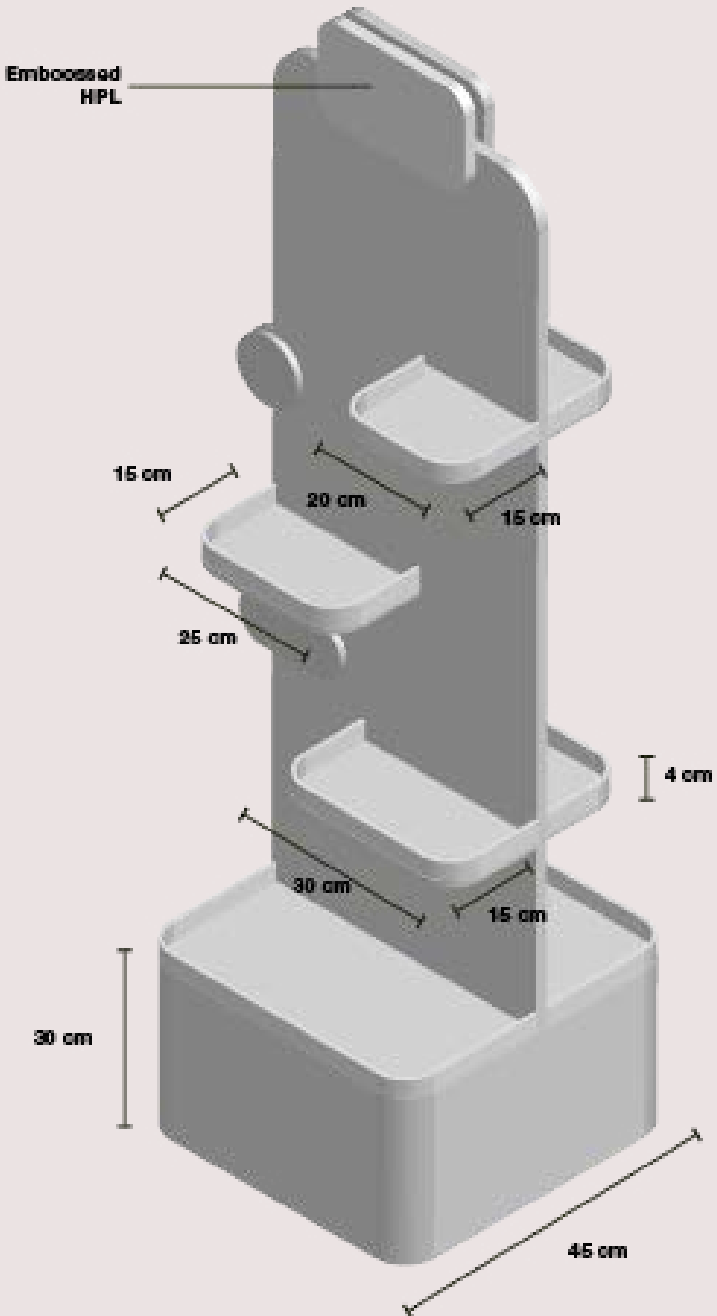
DR SOAP COC VEGAN PRODUCT DESIGN



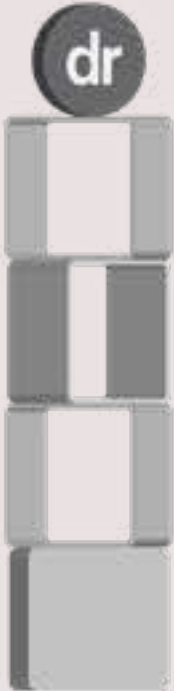
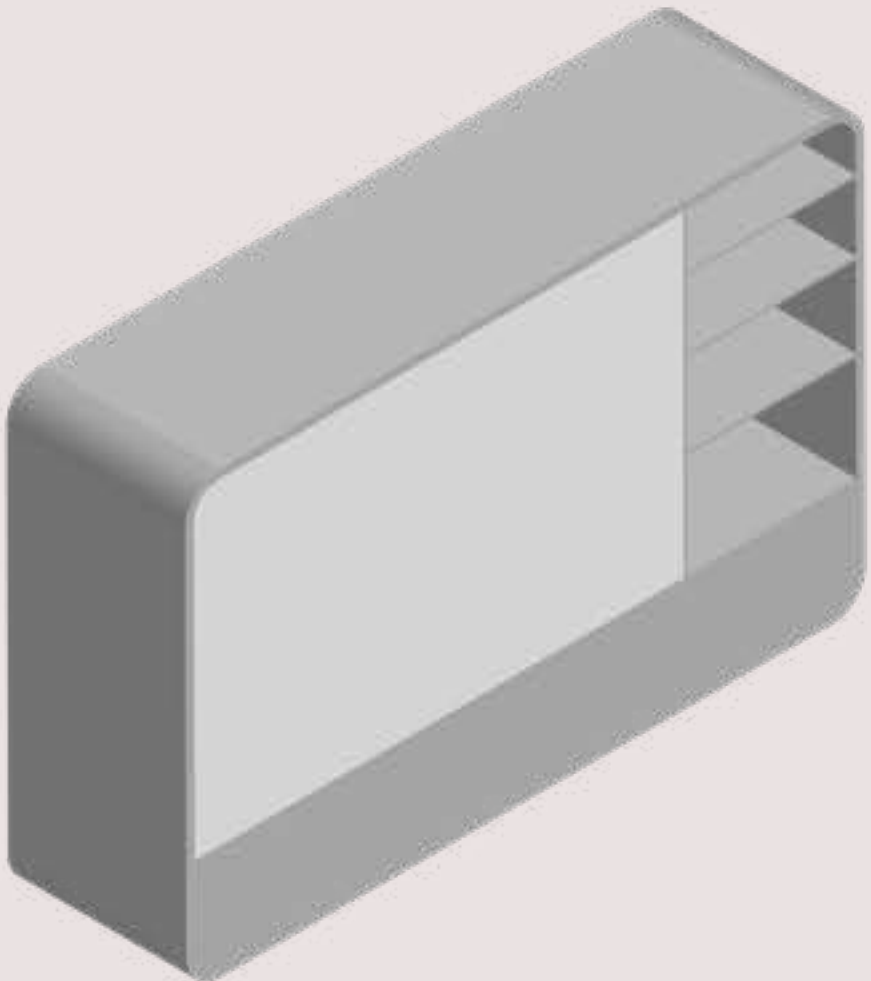
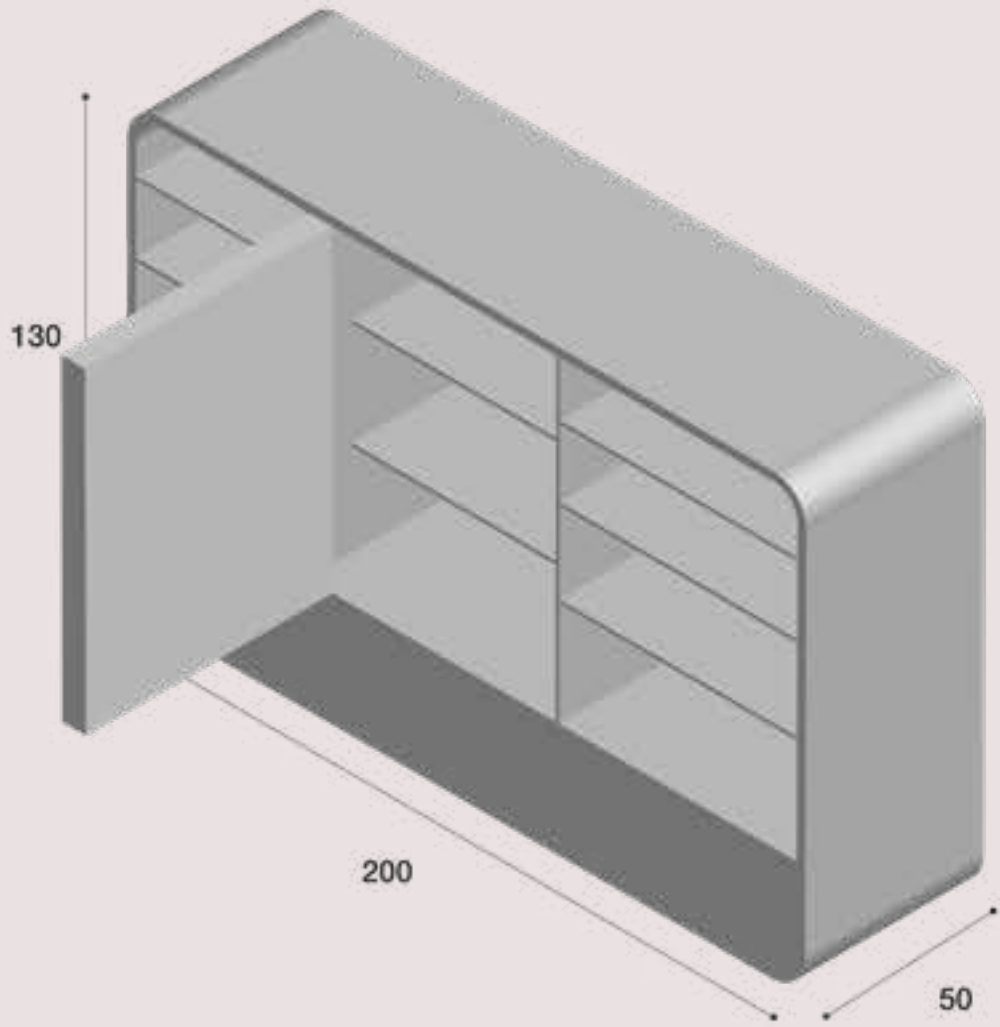
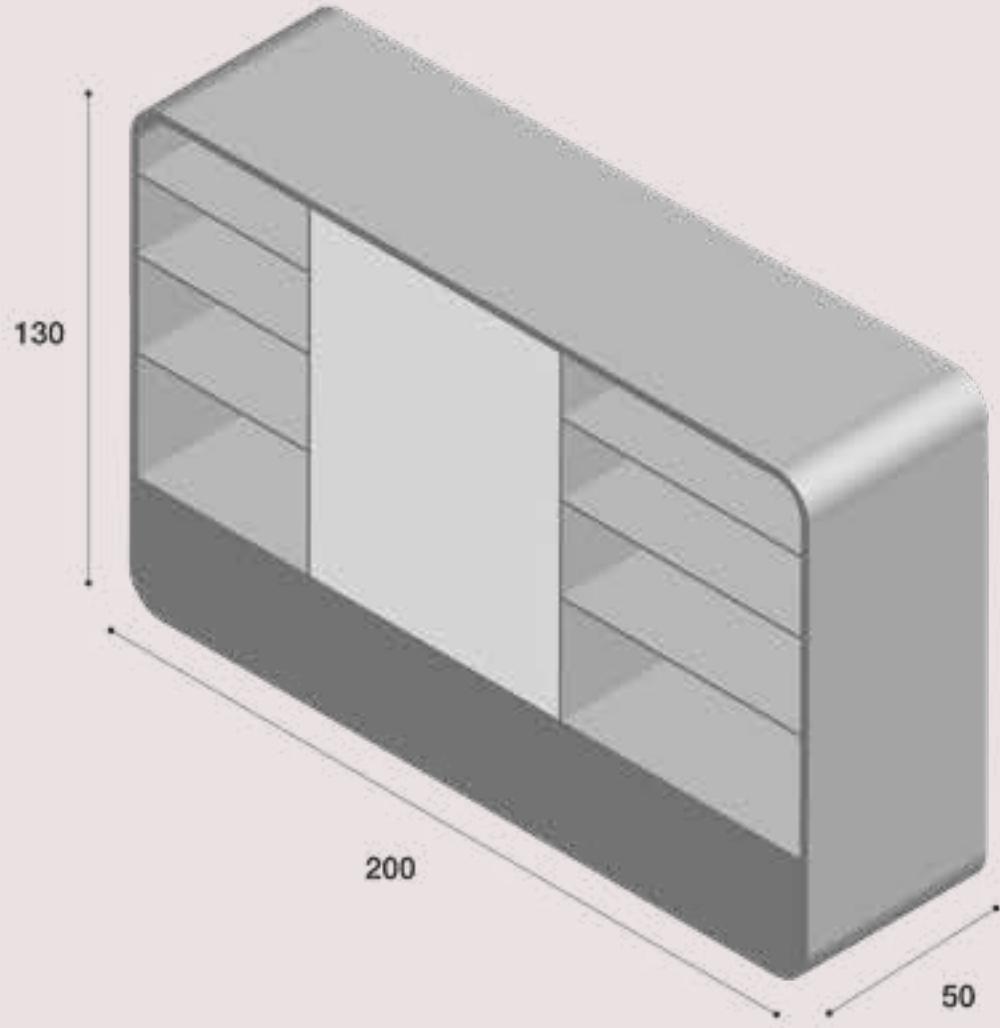
DR SOAP DROP BOX DESIGN PRODUCT



DR SOAP STANDEE & RACKS DESIGN



DR SOAP STANDEE & RACKS DESIGN



DR SOAP EVENT DESK



DESIGN LABEL & PACKAGING



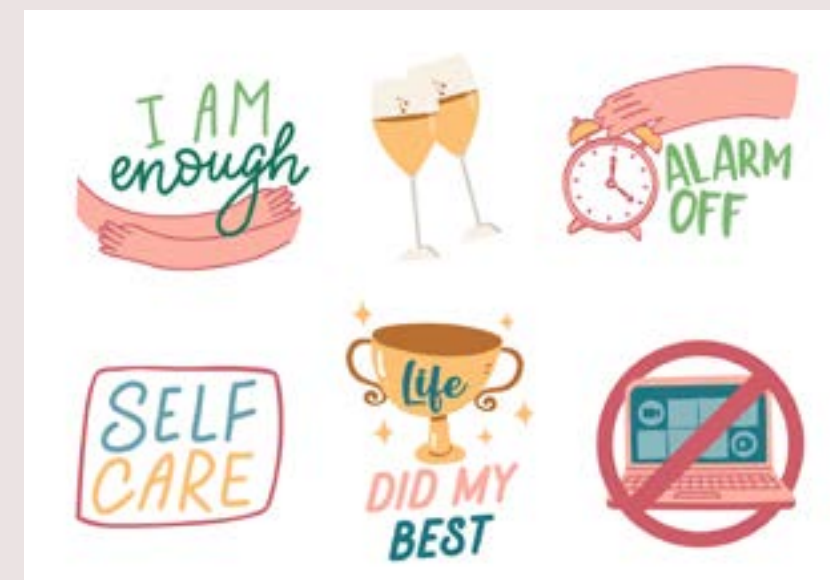
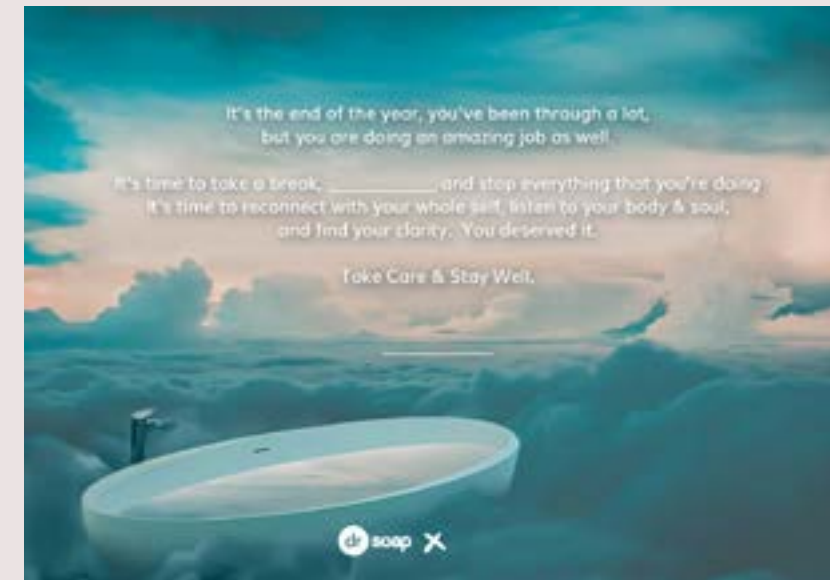
CHACHA BURGO PACKAGING BOX

DESIGN LABEL & PACKAGING



THE MILES CLUB HAMPERS PACKAGING BOX

DESIGN LABEL & PACKAGING



DR SOAP HOLIDAY HAMPERS PACKAGING BOX

DESIGN LABEL & PACKAGING



DR SOAP VEGAN PR PACKAGING BOXS

DESIGN LABEL & PACKAGING



YUUKA FOOD SEAWEED FLAKES PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD STOCKS PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD CRISPY ANCHOVY PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD CRACKERS PACKAGING

DESIGN LABEL & PACKAGING



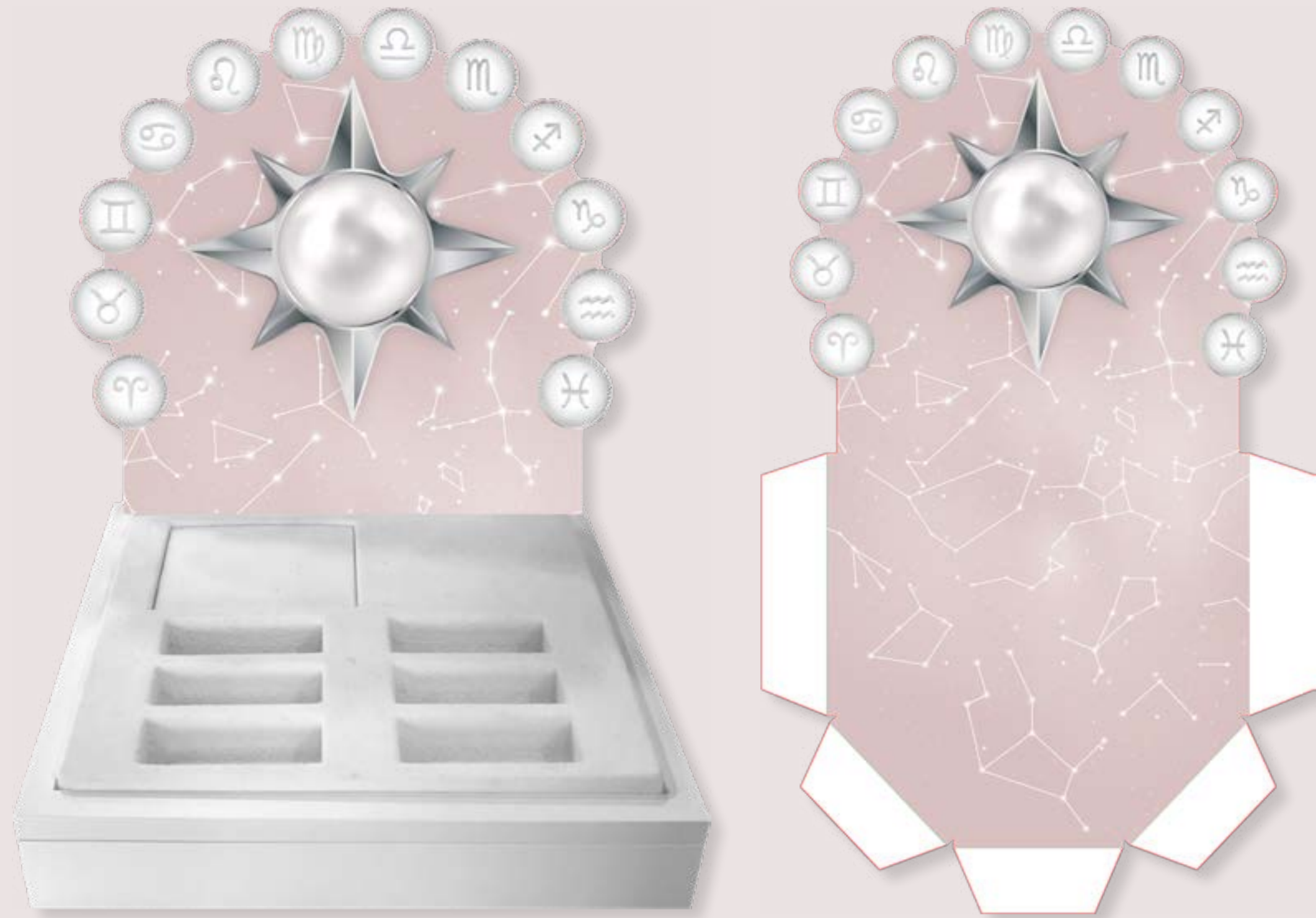
YUUKA FOOD CRACKERS PACKAGING

DESIGN LABEL & PACKAGING



YUUKA FOOD STOCKS PACKAGING

DESIGN LABEL & PACKAGING



PURE WHITE JEWELRY DISPLAY PACKAGING



BALIAN BOTTLE CARRIER PACKAGING



DESIGN LABEL & PACKAGING

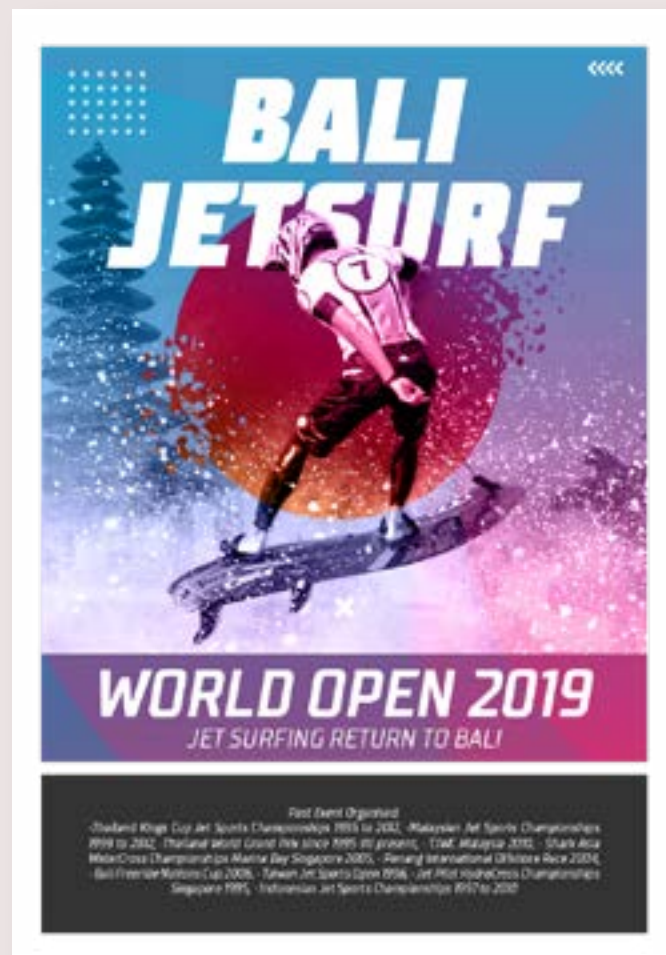


KONSICIOUS KOMBUCHA PACKAGING LABEL



HERITAGE CHOCOLATE TRUFFLES PACKAGING

POSTER & FLYER



**LET'S SET UP
A MEETING**



BALI, INDONESIA